

VETERAN OWNED BUSINESS ENTERPRISES (VOBEs)

Number of Veteran Owned Businesses:

California: **239,658**

United States: **2,449,477**

Total Number of Businesses in California: 3,426,953 (3.4 million)

Facts

- 9.8% of all Veteran Owned Businesses reside in California
- 7% of the total number of businesses in California are majority-owned (51%+) by veterans. However, this is lower than the national state average of 9.04%.

Certification

The United States Department of Veterans Affairs (VA) office is the only single government body that gives certifications.

Facts about Veteran Owned Businesses

Veteran-owned firms had sales/receipts of \$1.220 trillion, 5.793 million employees, and annual payroll of \$210 billion. Employer firms were responsible for 92.3 percent of the receipts, Personal and business credit cards were also \$1.126 trillion.

Nearly one third of all veteran-owned firms were in two industry groups: construction and professional, scientific, and technical services.

By industry, finance and insurance had the largest share of veteran-owned businesses, at 13.2 percent, followed by transportation and warehousing; mining; construction; professional, scientific, and technical services; and manufacturing.

By state, California, Texas, Florida, New York, and Georgia had the largest numbers of veteran-owned businesses. Ranked by the veteran-owned percentage of businesses in the state, the top five states were South Carolina, West Virginia, Virginia, Tennessee, and Alabama.

Veteran-owned businesses were more likely to be home-based, less likely to be family-owned, and somewhat less likely to be franchises than the business population overall.

Veteran-owned employer businesses were slightly more likely to offer benefits such as health insurance, contributions to retirement plans, profit sharing, and paid leave than businesses overall.

Source: <http://www.veteranownedbusiness.com/veteran-owned-business-numbers-by-state.php>

DISABLED OWNED BUSINESS ENTERPRISES (DOBEs)

There are an estimated 57 million people with disabilities in the U.S. According to the United States Census Department, around 15% of persons with disabilities who are working are self-employed.

The **Business Leadership Network (USBLN)** is the only national disability organization led by business for business, and promotes best practices in hiring, retaining and marketing to people with disabilities. Additionally, USBLN has the only certification program in the county that provides certification for disabled owned businesses:

Disability Supplier Diversity Program® (DSDP)

The Disability Supplier Diversity Program® (DSDP) was developed and launched by the USBLN® in response to their corporate members' wish to expand their supplier diversity programs to include businesses that are 51% or more owned, operated, controlled and managed by individual(s) with disabilities. The DSDP launched in 2010 to advance economic opportunities for entrepreneurs with disabilities and includes service disabled veteran-owned businesses (SDVOBs).

The **U.S. Small Business Administration (SBA)** provides resources for people with disabilities who wish to start a business, but does not provide information on the number of these businesses or procurement dollars spent with them.

Sources:

1. <http://www.usbln.org/>
2. <https://www.sba.gov/content/people-with-disabilities>
3. <http://disabilitychamber.org/>
4. <http://www.disabledbusiness.com/>
5. <http://askjan.org/entre/index.htm>
6. <http://www.whatcanyoudocampaign.org/blog/index.php/what-can-you-do/>