



INSURANCE
DIVERSITY
INITIATIVE

INSURANCE DIVERSITY TASK FORCE

California Department of Insurance – Policy & Legislation Branch



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California Department of
Insurance
Insurance Diversity Initiative

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Maria S. Salinas

Insurance Diversity Task Force Member

Maria S. Salinas is the President & CEO of the Los Angeles Area Chamber of Commerce, the largest business association in Los Angeles County representing member companies and serving the interests of more than 235,000 businesses across the Los Angeles region. Ms. Salinas took the helm of the organization in August of 2018 and became the first woman and Latina to lead the Chamber in its 132-year history. An accomplished business woman, entrepreneur and a determined community leader, Ms. Salinas' business acumen and financial expertise provides her with the right experience to lead the L.A. Area Chamber.

Ms. Salinas, a steward of the Chamber's new vision, "A Thriving Region for All," has re-imagined the role of the Chamber. The Chamber looks to the future with a vision to build an inclusive economy and lead in three pillar areas of focus: advocacy work, global engagement and through community collaboration for economic growth and mobility. The Los Angeles region, which is the 14th largest economy in the world, and the Chamber membership represents a broad spectrum of industries, small businesses, corporations, academic institutions and nonprofits, which are all examples that the Los Angeles economy is diverse, dynamic and that business is a force for good.

Ms. Salinas is an appointee to Governor Gavin Newsom's Commission on the Future of Work and named to his Business and Jobs Recovery Task Force. She was appointed to the US Chamber of Commerce's Committee of 100, a distinction reserved for the top 100 Chambers across the country. She represents the Los Angeles business community in state- wide policy initiatives with the Coalition of Regional Economic Association Leaders (R.E.A.L.), she is a member of the Board of Directors of Mobility 21, a regional transportation effort, and an appointee of Mayor Eric Garcetti to the MEXLA Commission, a foreign policy initiative between Mexico and Los Angeles. She serves on the Board of Directors of The Music Center, Pacific Council, UnidosUS and Southern California Leadership Network among others.

Ms. Salinas lives in Pasadena, California, with her husband and their four sons.

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