



# INSURANCE DIVERSITY INITIATIVE NEWSLETTER

Email us at [Diversity@insurance.ca.gov](mailto:Diversity@insurance.ca.gov)  
about any events or updates you'd like to  
share with the Initiative and our  
stakeholders!

Deadline for submissions is the 25th of  
every month.

## SEPTEMBER 2016

- Insurance Diversity at Events and 2016 Report
- Upcoming Events
- News & Updates
- Insurance Diversity Task Force



Chief of Community Programs, Melanie Ramil and  
Diversity Task Force Member Mark Morales speaking at the  
2016 NGLCC conference.

*Friends,*

Thank you for allowing me to serve as your  
Interim Director. Being part of such an important  
issue is very rewarding. I had the opportunity to  
speak about the Commissioner's Diversity  
Initiative at the National Gay and Lesbian  
Chamber of Commerce (NGLCC) conference  
policy panel on August 25th and am very  
appreciative of the NGLCC and their  
commitment to diversity as well as yours!

To highlight some of the major milestones with  
the initiative, our [Insurance Diversity Report](#) is  
available now. If you have ideas for our  
Insurance Diversity Initiative please send them

## Upcoming Events

Check Out What's Happening Near You!

## Future Events

Registration Open Now!

[2016 USHCC National Convention - United States Hispanic  
Chamber of Commerce](#)

October 9-11, 2016  
Miami Beach, FL

[2016 Latin Business Global Summit](#)

October 12-14, 2016  
Los Angeles, CA

Check the [Diversity Events Calendar](#) for upcoming  
diversity-related events!

## News & Updates

What's Happening with the Initiative?

**SAVE THE DATE!**

[5th Annual Insurance Diversity Summit](#)

Wednesday, December 7, 2016  
California State University, Los Angeles (CSULA)  
Los Angeles, CA

**Registration opens: October 10, 2016**

*Thank you to our sponsors:*

Insurance Diversity Initiative please send them to [diversity@insurance.ca.gov](mailto:diversity@insurance.ca.gov).

I look forward to working with you.

Truly yours,

**Camille Dixon**  
Interim Director  
Insurance Diversity Initiative  
California Department of Insurance

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## Sponsor the 5th Annual Insurance Diversity Summit

The Insurance Diversity Initiative is seeking sponsors for the 5th Annual Insurance Diversity Summit. Total sponsorship amount is capped at \$6,000 which will cover all food and beverage expenses.

Submit a [sponsorship form](#) if you are interested in sponsoring this year's Summit.

All forms and/or inquiries must be submitted via email to [Diversity@insurance.ca.gov](mailto:Diversity@insurance.ca.gov). Submission deadline for sponsorship forms & logos (high-res) is **September 30, 2016**.

### SPONSOR BENEFITS

- Recognition at the Summit
- Brief moment to speak at the top of the Awards Ceremony
- Sponsor table in the plenary ballroom
- Photo with Insurance Commissioner Dave Jones
- Coffee reception with Insurance Commissioner Dave Jones
- Logo recognition on the Summit registration website
- Logo recognition in the Insurance Diversity Newsletter
- Logo recognition on the Insurance Diversity Initiative website
- Logo recognition on the sponsor board displayed prominently at the Summit

**NOTE:** Sponsorship may not be accepted from individuals and/or organizations that have a formal relationship with the California Department of Insurance. Including: if you are licensed to do business by the Department; currently serve as an appointee to a board/committee, etc.

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## Capability Statements

Be prepared to put your best foot forward! Start preparing NOW to make the most of your business matchmaking meetings at the 5th Annual Insurance Diversity Summit on December 7, 2016.

Capture insurer interest by showcasing your business through your **capability statement**. Here are 2 samples of capability statements: [Sample 1](#) & [Sample 2](#).

Need help? Join our diverse supplier webinar to learn how to prepare yourself for your meetings:

- Wednesday, October 26 | 9:30 AM (PST)

*Webinar specific information will be emailed one week prior to the meeting date.*



## Multistate Insurance Diversity Survey (MIDS)

All companies required to submit a survey now have access to the survey via the MIDS portal. Detailed instructions and a glossary of terms can be found within your account using the navigational panel at the top of the page.

### **IMPORTANT DATES:**

- September 1, 2016: Submission due date
- September 30, 2016: Extended submission due date
- December 1, 2016: Public release of surveys
- December 7, 2016: Presentation of survey results at 5th Annual Diversity Summit | Los Angeles

All documents related to MIDS, including FAQs and instructions, can also be found on the [MIDS resource page](#).

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## Survey: Success Stories

[Share if your business has seen any successes](#) as a direct result of this Initiative.

Success stories are gathered to use as "highlights" in future Newsletter and/or Diversity Initiative presentations.

# Insurance Diversity Task Force



## Upcoming Meetings

### 4th Quarterly Insurance Diversity Task Force Meeting

Thursday, October 20, 2016

10:00 AM - 12:00 PM (PST)

California Department of Insurance

Sacramento, CA

*Video conferencing is available from CDI offices in San Francisco and Los Angeles. You may also join via teleconference.*

*Interested in serving on a board or committee?  
Visit our [Boards and Committees](#) page for more information!*

## INSURANCE DIVERSITY INITIATIVE

Office of Insurance Commissioner Dave Jones

California Department of Insurance

(916) 492-3623

[www.insurance.ca.gov/Diversity](http://www.insurance.ca.gov/Diversity)

STAY CONNECTED

