



# INSURANCE DIVERSITY INITIATIVE NEWSLETTER

Email us at [Diversity@insurance.ca.gov](mailto:Diversity@insurance.ca.gov)  
about any events or updates you'd like to  
share with the Initiative and our  
stakeholders!

Deadline for submissions is the 25th of  
every month.

## JULY 2016

- IDI Announcement
- Upcoming Events
- News & Updates
- Insurance Diversity Task Force



## INSURANCE DIVERSITY INITIATIVE

Dear Insurance Diversity Initiative  
Stakeholders -

It is with both joy and a heavy heart that I write to share an exciting announcement with you. Naveen Habib, our beloved Program Director, will be taking a next big step in her career and will be enjoying her last day at the Department of Insurance on July 8. She will be serving as the newest Senior Account Executive at Lucas Public Affairs, a top California-based public affairs firm that specializes in developing strategic communications, issues management, and crisis communications campaigns. For anyone who knows and has worked with Naveen, we know that she will undoubtedly excel there as she has done at CDI.

Naveen joined CDI in 2013 and became my partner-in-crime in developing the still-infant Insurance Diversity Initiative. We had a vision for the Initiative that she worked tirelessly towards - that one day, we would turn the new kid on the block Initiative into a structured, organized, and well-run program that was known by stakeholders statewide (and maybe one day nationally), provide the types

## Upcoming Events

Check Out What's Happening Near You!

[Disabled Veteran Business Alliance 2016 Information Technology & Professional Services Expo](#)

July 12, 2016  
San Ramon, CA

## Future Events

Registration Open Now!

[Pacific Southwest Council 2016 Business Conference and Opportunity Fair](#)

August 2, 2016  
Scottsdale, AZ

[2016 International Business & Leadership Conference - National Gay & Lesbian Chamber of Commerce \(NGLCC\)](#)

August 23-26, 2016  
Palm Springs, CA

[13th Annual Elite Service Disabled Veteran Owned Business \(SDVOB\) National Conference](#)

August 24-26, 2016  
San Antonio, TX

Check the [Diversity Events Calendar](#) for upcoming  
diversity-related events!

## News & Updates

What's Happening with the Initiative?

**SAVE THE DATE!**

of resources and information that would benefit both the insurance industry and California's diverse businesses, and make an impact because we would consistently and passionately work towards our goals. And she did just that.

Because of Naveen's dedication, hard work, leadership, and relentless drive simply to do and produce great work, we have seen the Initiative grow more than we could have ever imagined. Our stakeholder list over four short years has grown from a group of 50 to over 1,000 today, our Task Force has grown from a group of seven to an amazing cohort of 15 members from various fields and expertise, we have administered 5 surveys of the insurance industry to create transparency around important diversity issues, hosted four successful statewide diversity summits, and grew our statewide initiative into a national, multistate one that now surveys 75% of the country's robust insurance market.

Naveen's contributions to the Insurance Diversity Initiative and its progress are tremendous and cannot be overstated. Without her, the Initiative would not be where it is today, period. We will miss her greatly and wish her all the best in her next endeavor!

At this time, I also want to welcome and introduce Camille Dixon to you. Camille will be serving as Interim Program Director after Naveen's department. She currently manages the Low-Cost Auto Insurance program and is a voting designee on the Commissioner's CAARP board. Camille brings a diverse background to CDI. She previously worked for Board of Equalization Chair Jerome Horton and advised on tax appeals, legislative matters, implemented the Chair's initiatives, provided project management expertise, and represented the Chair at events. Camille also worked for one of the largest commercial real estate firms in the world managing client assets. Prior to her commercial real estate career, Ms. Dixon worked in the court system managing caseloads at the criminal courts. Camille worked for the City of Vallejo Public Works department and was responsible for implementing departmental goals. Ms. Dixon graduated from Golden Gate University School of Law with a Doctorate in Jurisprudence and a Master of Laws in Taxation. She also has degrees in political science and paralegal studies.

## [5th Annual Insurance Diversity Summit](#)

Wednesday, December 7, 2016  
California State University, Los Angeles (CSULA)  
Los Angeles, CA

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### Sponsor the 5th Annual Insurance Diversity Summit!

The Insurance Diversity Initiative is seeking sponsors for the 5th Annual Insurance Diversity Summit. Total sponsorship amount is capped at \$6,000 which will cover all food and beverage expenses.

**Submit a [sponsorship form](#) if you are interested in sponsoring this year's Summit.**

**All forms and/or inquiries must be submitted via email to [Diversity@insurance.ca.gov](mailto:Diversity@insurance.ca.gov). Submission deadline for sponsorship forms & logos (high-res) is **September 30, 2016**.**

#### SPONSOR BENEFITS

- Recognition at the Summit
- Sponsor table in the plenary ballroom
- Photo with Insurance Commissioner Dave Jones
- Coffee reception with Insurance Commissioner Dave Jones
- Logo recognition on the Summit registration website
- Logo recognition in the Insurance Diversity Newsletter
- Logo recognition on the Insurance Diversity Initiative website
- Logo recognition on the sponsor board displayed prominently at the Summit

**NOTE:** *Sponsorship may not be accepted from individuals and/or organizations that have a formal relationship with the California Department of Insurance. Including: if you are licensed to do business by the Department; currently serve as an appointee to a board/committee, etc.*

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### Capability Statements

Be prepared to put your best foot forward! Start preparing NOW to make the most of your business matchmaking meetings at the 5th Annual Insurance Diversity Summit on December 7, 2016.

Capture insurer interest by showcasing your business through your **capability statement**. Here are 2 samples of capability statements: [Sample 1](#) & [Sample 2](#).

Need help? Join these monthly diverse supplier webinars and learn how to prepare yourself for your meetings:

- Wednesday, August 24 | 9:30 AM (PST)
- Wednesday, September 21 | 9:30 AM (PST)
- Wednesday, October 26 | 9:30 AM (PST)

*Webinar specific information will be emailed one week prior to the meeting date.*

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Please join me in welcoming her aboard!

As you've hopefully seen over the years, our Insurance Diversity Initiative Team is dedicated to the success and progress of our mission and we will continue to be so. Thank you for all you do, and hope you have a chance to wish Naveen well in her new position and welcome Camille to the team.

Sincerely,

**Melanie Ramil**  
Chief, Community Programs

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#### *IDI Stakeholders -*

It has been a great privilege to work on the Insurance Diversity Initiative. The Commissioner had a vision for this Initiative and it has been simply incredible to see it come to fruition. In my time here, this Initiative has grown leaps and bounds and I have no doubt that it will continue to thrive with your support - we are making a real difference here and are very proud to be a part of history!

This Initiative would not have been where it is today without the support it has received internally at the Department and externally from our stakeholders.

I would like to thank all of our stakeholders who have provided us with their time and expertise over the years to ensure the progress of this Initiative, your efforts are very much appreciated by all of us. I'd like to thank our entire IDI team, all of whom are passionate about the work they do and are fiercely committed to the success of this Initiative.

Finally, I'd like to thank Melanie Ramil for her leadership, mentorship, and friendship since I first joined nearly three years ago. There is very little I could say that could do proper justice to her person and her work; without her, we would be lost. She is a thoughtful, intelligent, kind, and enthusiastic leader and I have been so incredibly fortunate to have had the opportunity to work with her and learn from her. Leaders like Melanie are rare; people like Melanie are rarer still.

I will miss working with all of you dearly, and I hope to remain in touch! As the cliché goes, this is not 'goodbye,' this is a 'see you later.'



## Multistate Insurance Diversity Survey (MIDS)

All companies required to submit a survey now have access to the survey via the MIDS portal. Detailed instructions and a glossary of terms can be found within your account using the navigational panel at the top of the page.

All documents related to MIDS, including FAQs and instructions, can also be found on the [MIDS resource page](#).

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## Survey: Success Stories

[Share if your business has seen any successes](#) as a direct result of this Initiative.

Each month, such businesses will be featured in the "Spotlight" corner of the Initiative's monthly newsletter!

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## Insurance Diversity Task Force



### Upcoming Meetings

#### **3rd Quarterly Insurance Diversity Task Force Meeting**

Monday, August 1, 2016  
10:00 AM - 12:00 PM (PST)  
California Department of Insurance  
Sacramento, CA

*Video conferencing is available from CDI offices in San Francisco and Los Angeles. You may also join via teleconference.*

*Interested in serving on a board or committee?*  
Visit our [Boards and Committees](#) page for more information!

Best,

**Naveen Habib**

Director, Insurance Diversity Initiative

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*STAY CONNECTED*

