

## Executive Summary

The Insurance Diversity Initiative (IDI) was established by Insurance Commissioner Dave Jones in 2011 to increase procurement from diverse suppliers and increase governing board diversity in **California's \$288 billion insurance industry.**

The Insurance Diversity Initiative has three major components:

- ❖ Surveys of insurance company supplier diversity and governing board diversity;
- ❖ A first in the nation Annual Diversity Summit which facilitates business matchmaking to increase contracts for California's diverse businesses with the nation's leading insurers and awards insurance leaders and stakeholders for achievements in diversity; and
- ❖ An Insurance Diversity Task Force comprised of industry leaders.

California Department of Insurance  
Insurance Diversity Initiative  
300 Capitol Mall, 16<sup>th</sup> Floor  
Sacramento, CA 95814

## California Department of Insurance



November 28, 2017



## Insurance Diversity Initiative



## 2016 Success Stories

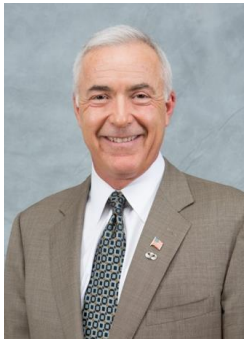


"...Being a California based Minority/Woman Business Enterprise and having the honor to provide Scope of Work for a Chicago-based insurance company like AllState is a DREAM COME TRUE. Without AllState's patience, persistence and passion for exceeding the

requirements of AB53 and their longstanding Supplier Diversity Program we would never had the opportunity to bid and proudly serve one of the top insurance companies in the US!..."

**Pam Isom, President & CEO**  
**ICE Safety Solutions**

[www.getice.com](http://www.getice.com)



"...Our company recently was retained by Blue Shield of California to assist with a multi-million dollar facility transaction in the San Fernando Valley. It was one of the largest area real estate leases of the year. This chance to demonstrate our best-in-class

capabilities was the direct result of the CDI's efforts to expand DVBE opportunities throughout California's vast private sector insurance market..."

**Brian Campbell, Managing Partner**  
**BC Urban, LLC**

[www.bcurban.com](http://www.bcurban.com)

## 6<sup>th</sup> ANNUAL INSURANCE DIVERSITY SUMMIT

Hosted by the  
California Department of Insurance

**Tuesday, November 28, 2017**



**Sacramento, California**

- ◆ Business Matchmaking
- ◆ Resource Expo
- ◆ Diversity Survey Results
- ◆ Workshops
- ◆ B2B Networking
- ◆ Awards Luncheon

**\*\* Registration is now OPEN! \*\***

For more summit & sponsorship info,  
please visit our webpage:

[www.insurance.ca.gov/diversity](http://www.insurance.ca.gov/diversity)

## Business Matchmaking

Before you even sit down with your first business matchmaking session, learn how to develop your business's unique selling proposition and convey it to your targeted audience by using a well-crafted Capabilities Statement. There are two CDI Sponsored Webinar Workshops prior to the 6<sup>th</sup> Annual Insurance Diversity Summit:

**1<sup>st</sup> Webinar, Wednesday, October 18<sup>th</sup>**  
**2:00 PM – 3:00 PM PDT**

**2<sup>nd</sup> Webinar, Tuesday, October 31<sup>st</sup>**  
**9:00 AM – 10:00 AM PDT**

Webinar log-in information will be sent to Diverse Businesses prior to each webinar; contact us today to ensure you are added to our distribution list!

## Resource Expo

What to look forward to at the brand new Resource Expo during the 6<sup>th</sup> Annual Insurance Diversity Summit.

- Business Development Resources
- DBE Certification Agencies
- Insurers' Supplier Diversity Teams
- Supplier Diversity Data Technology Companies
- Local/Statewide Business Groups

## Contact Us

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