

5TH ANNUAL INSURANCE DIVERSITY SUMMIT

HOSTED BY THE CALIFORNIA DEPARTMENT OF INSURANCE

WEDNESDAY, DECEMBER 7, 2016
CALIFORNIA STATE UNIVERSITY, LOS ANGELES

BREAKOUT - DIVERSE SUPPLIERS: BUSINESS-TO-BUSINESS (B2B), PANELIST



Chance Mitchell

Chance Mitchell is the Co-Founder and CEO of the National Gay & Lesbian Chamber of Commerce (NGLCC), the business voice of the LGBT community and the largest LGBT economic advocacy and business development organization in the world.

Chance is dedicated to increasing access to capital, resources and economic opportunity for the LGBT community. He believes that the creation of the NGLCC was the next logical step in the quest for equal rights. In addition to over 45 LGBT affiliate chambers in the United States representing America's 1.4 million LGBT business owners, NGLCC leads economic development opportunities at over a dozen international affiliates. NGLCC is responsible for major policy victories for the LGBT

business community, among them the first-in-the-nation inclusion of LGBT suppliers in statewide contracting opportunities with the Commonwealth of Massachusetts.

For his work in establishing the NGLCC, he, along with Co-Founder & President Justin Nelson, was named in December 2002 to the "Top 100 Greatest Gay Success Stories of 2002" by OUT Magazine, among many other distinctions and awards. His entrepreneurial spirit, coupled with strong business and technology skills, are an integral component to his leadership at NGLCC. In addition to cultivating new partnership and policy opportunities, Chance directs NGLCC operations to expand equity for the LGBT community and providing activism through economics.

Prior to launching the NGLCC, Chance provided information technology assistance and litigation management services to one of the nation's top law firms, which handled some of the largest cases in the country. Apart

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from the legal arena, Chance served as an executive for a global business-to-business (B2B) e-commerce company where he coordinated e-business initiatives, managed client relationships and developed strategic marketing plans. In addition, Chance developed e-business strategies that targeted niche industries, while focusing on customer acquisition, retention, and branding in order to maintain a strong competitive advantage.

Chance holds a BA in Finance from Texas Christian University and a MS in Information and Telecommunications Systems for Business from the Johns Hopkins University.