

# 6<sup>TH</sup> ANNUAL INSURANCE DIVERSITY SUMMIT

Hosted by the California Department of Insurance



TUESDAY, NOVEMBER 28, 2017

CALIFORNIA STATE UNIVERSITY, SACRAMENTO – THE UNIVERSITY UNION

## AGENDA

<b>7:30 am</b>	<b>REGISTRATION</b> ( <i>Open All Day</i> ) LOCATION: UNIVERSITY BALLROOM I FOYER, 1 <sup>ST</sup> FLOOR
<b>8:00 – 10:00 am</b>	<b>MATCHMAKING</b> ( <i>Morning Session</i> ) <i>Facilitated by BrandGOV</i> LOCATION: UNIVERSITY BALLROOM III, 1 <sup>ST</sup> FLOOR
<b>8:00 – 10:00 am</b>	<b>RESOURCE EXPO AND BUSINESS-TO-BUSINESS NETWORKING</b> LOCATION: UNIVERSITY BALLROOM II, 1 <sup>ST</sup> FLOOR
<b>MORNING PLENARY</b> LOCATION: UNIVERSITY BALLROOM I, 1 <sup>ST</sup> FLOOR	
<b>10:00 – 10:10 am</b>	<b>WELCOME</b> – Michael Keeley <i>Chair, Insurance Diversity Task Force</i> <i>President, MGK Risk and Insurance Services</i>
<b>10:10 – 10:30 am</b>	<b>OPENING REMARKS</b> – Dave Jones <i>Insurance Commissioner, California Department of Insurance</i>
<b>10:30 – 11:00 am</b>	<b>DIVERSITY INITIATIVE – 2017 RESULTS</b> <ul style="list-style-type: none"><li>○ Amorette Yang – <i>Deputy Commissioner, Community Programs &amp; Policy Initiatives</i></li><li>○ Rebecca Ball – <i>Coordinator, Insurance Diversity Initiative</i></li></ul>
<b>11:00 am – 11:50 pm</b>	<b>PANEL: THE ROAD MAP TO DIVERSITY</b> <i>Successful diversity programs start from the top. Panelists touch on the current state of governing board and supplier diversity in the insurance industry, and discuss the roadmap to reaching the vision of strong diverse leadership and procurement programs. Speakers discuss how commitment to diversity at the highest levels impact the success of the organization and its supplier diversity programs</i> <b>Moderator:</b> Melanie Shelby Managing Director, Gray, Greer, Shelby & Vaughn LLC Insurance Diversity Task Force Member <b>Panelists:</b> <ul style="list-style-type: none"><li>○ Karina DeLaCruz, Culture and Inclusion Executive, CSAA Insurance Company</li><li>○ Salvador Peinado, Jr., Senior Supplier Diversity &amp; Risk Consultant, CSAA Insurance Company</li><li>○ Vern Steiner, President &amp; CEO, State Compensation Insurance Fund</li><li>○ Amanda Poe, VP of Enterprise Procurement, State Compensation Insurance Fund</li></ul>
<b>11:50 am – 12:00 pm</b>	<b>DIAMOND PRESENTING SPONSOR RECOGNITION AND PLENARY CLOSING</b>
<b>LUNCH: 12:00 – 1:00 pm</b> LOCATION: UNIVERSITY BALLROOM I, 1 <sup>ST</sup> FLOOR	
<b>12:15 – 1:00 pm</b>	<b>2017 DIVERSITY AWARDS AND SPONSOR RECOGNITION</b> <i>presented by Insurance Commissioner Dave Jones, Chair Michael Keeley, and Vice Chair Danielle Beavers</i>

## AFTERNOON SESSION

### **WORKSHOP 1: Strengthening Your Ability to Penetrate the Market**

**LOCATION: ORCHARD SUITE, 2<sup>ND</sup> FLOOR**

*Hear from leading insurers, certification agencies, and other business resources on how to penetrate the market, whether landing your first small contract or breaking into a large Fortune 500 company. Topics discussed will include how to leverage resources to be a stronger candidate including benefits of certification, mentorship programs to get your foot in the door, supplier development opportunities, and how to build fruitful relationships.*

**Moderator:** Danielle Beavers

Diversity & Inclusion Director, The Greenlining Institute

Vice Chair, Insurance Diversity Task Force

**Panelists:**

- Eugene Campbell, Director, Supplier Diversity & Sustainability, Allstate Insurance
- Pauline Gebon, Global Head of Supplier Diversity, Metropolitan Life Insurance Company
- Sam McClure, Senior Vice President, National Gay & Lesbian Chamber of Commerce

### **WORKSHOP 2: Developing and Strengthening Supplier Diversity Programs**

**LOCATION: WALNUT ROOM, 2<sup>ND</sup> FLOOR**

*Thinking about starting an insurer supplier diversity program or taking your current program to the next level? Hear from insurers with top supplier diversity programs including Tier 2 programs, diverse supplier data technology companies, and others on how to build or enhance an effective supplier diversity program. Additionally, learn about tools and data tracking systems designed just for supplier diversity programs, and hear from companies that leverage these resources.*

**Moderator:** Salvador Peinado, Jr.

Senior Supplier Diversity & Risk Consultant, CSAA Insurance Company

Insurance Diversity Task Force Member

**Panelists:**

- Edna Zapata-Fuller, Supplier Diversity Manager, State Compensation Insurance Fund
- Frantz Tiffeau, Supplier Diversity Director, Nationwide Insurance Company
- Carol Attak, Senior Account Executive, CVM Solutions

### **WORKSHOP 3: Successful Approaches to Increase Governing Board Diversity**

**LOCATION: OAK ROOM, 2<sup>ND</sup> FLOOR**

*Building and maintaining a diverse governing board can take time and focused energy. Experts in the field share successful tactics, strategies, best practices, and resources to foster diversifying governing boards. Panelists include insurer Board Members and executive leaders, organizations that provide resources for diversifying boards, and other diversity experts. Common challenges faced by Boards/companies and approaches to address obstacles will also be discussed.*

**Moderator:** Melinda Guzman

CEO, Melinda Guzman Professional Corporation

Insurance Diversity Task Force Member

**Panelists:**

- Anne Sheehan, External Affairs Director, CalSTRS
- Anne Simpson, Investment Director, Sustainability, CalPERS
- Marie Andel, Chief People and Culture Officer, CSAA Insurance Group
- Patrick Prout, Managing Director, Diversified Search

**1:15 – 2:30 pm**

**2:30 – 4:30 pm**

**MATCHMAKING (Afternoon Session)**

**LOCATION: UNIVERSITY BALLROOM III, 1<sup>ST</sup> FLOOR**

2:30 – 5:00 pm

**RESOURCE EXPO**  
LOCATION: BALLROOM II, 1<sup>ST</sup> FLOOR

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