



## 6<sup>TH</sup> ANNUAL INSURANCE DIVERSITY SUMMIT

*HOSTED BY THE CALIFORNIA DEPARTMENT OF INSURANCE*

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TUESDAY, NOVEMBER 28, 2017  
CALIFORNIA STATE UNIVERSITY, SACRAMENTO

### MORNING PLENARY – PANEL: THE ROAD MAP TO DIVERSITY, MODERATOR

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**Melanie M. Shelby**  
**Gray, Greer, Shelby & Vaughn LLC**  
**Insurance Diversity Task Force, Member**

Melanie M. Shelby is an award winning professional with a 20-plus year track record of accelerating business objectives for top tier brands such as AEG, Allstate, Comcast NBC Universal, Pacific Gas & Electric Company, Personal Insurance Federation of California, Southern California Gas Company and others through impacting external relations, public affairs and supplier diversity. She resides on the leadership team at Gray, Greer, Shelby & Vaughn, a certified minority and woman owned public affairs firm.

As experts in corporate supplier diversity, government relations and strategic partnerships, GGSV specializes in 21<sup>st</sup> century solutions that empower businesses. The firm leverages their platinum relationships to influence decision makers, mobilize constituencies and shape public dialogue to increase financial, political and social capital for organizations.

Melanie is a graduate of the University of California, Los Angeles. She works tirelessly across the nation to create a level economic playing field for diverse firms.

<http://www.insurance.ca.gov/diversity/>