



6TH ANNUAL INSURANCE DIVERSITY SUMMIT

HOSTED BY THE CALIFORNIA DEPARTMENT OF INSURANCE

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TUESDAY, NOVEMBER 28, 2017

CALIFORNIA STATE UNIVERSITY, SACRAMENTO

WORKSHOP 3 – SUCCESSFUL APPROACHES TO INCREASE GOVERNING BOARD DIVERSITY, PANELIST



Marie Andel
CSAA Insurance Group

Marie Andel is the chief people and culture officer for CSAA Insurance Group, a AAA insurer. With more than 100 years of experience serving AAA members, CSAA Insurance Group offers automobile, homeowners and other personal lines of insurance to AAA members through AAA clubs. CSAA Insurance Group has been rated “A” or better by A.M. Best for 90 years, and is one of the top property and casualty personal lines insurers in the United States.

In her role, Ms. Andel is responsible for leading the company’s efforts in corporate culture; public affairs and communications; enterprise program management; charitable programs; talent management and leadership development; employee benefits and services, such as wellness, recognition and pension programs; diversity and inclusion; real estate; and sustainability.

Focused on supporting the evolving needs of AAA members, Ms. Andel is part of the leadership team that led a successful business transformation including building single policy and claims administration systems, developing and deploying new products, and simultaneously creating new data, digital and customer service capabilities.

Ms. Andel established AAA University, the company’s learning organization, and champions culture and employee engagement as business drivers in high-performing organizations. A frequent speaker on the topic of diversity and inclusion, she played a key role in adding diversity as an enterprise value and establishing a national and regional diversity council structure. CSAA Insurance Group’s leadership development programs

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have been recognized repeatedly at the Global Leadership Excellence Forum for having a “top 10” leadership development program.

Ms. Andel is also a champion of the company’s sustainability and charitable programs. Under her leadership, the organization built three LEED-certified offices (two gold and one silver) and is recognized as one of the 50 most community-minded companies in America by Points of Light. She has been recognized with the Industry Leader Award by the Professional Business Women of California, and the Outstanding Executive Award from leadership development firm Linkage. Ms. Andel serves on the boards of the Community Safety Foundation, funded by CSAA Insurance Group, as well as Sonoma Land Trust, and has served on the board of the Bay Area chapter of the American Red Cross. She has been repeatedly honored by the *San Francisco Business Times* as one of the Bay Area’s Most Influential Women in Business.

Ms. Andel earned a degree in English from San Francisco State University and began her career with CSAA Insurance Group in 1991 as a claims adjuster.

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