



6TH ANNUAL INSURANCE DIVERSITY SUMMIT

HOSTED BY THE CALIFORNIA DEPARTMENT OF INSURANCE

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TUESDAY, NOVEMBER 28, 2017

CALIFORNIA STATE UNIVERSITY, SACRAMENTO

WORKSHOP 1 – STRENGTHENING YOUR ABILITY TO PENETRATE THE MARKET, PANELIST



Eugene Campbell
Allstate Insurance Company

Eugene Campbell is the Director of Supplier Diversity & Sustainability for Allstate Insurance Company within the Sourcing & Procurement Solutions organization. He also supports Allstate's Inclusive Diversity efforts and manages its partnerships with diversity organizations and communities. Prior to joining Allstate, Eugene was an executive with The Walt Disney Company focused on positioning Disney as a leading corporate citizen in the multicultural marketplace by managing external relationships, communications and sponsorships. Throughout the course of his Disney career, he led Supplier Diversity, Domestic Minority Business Development and Corporate Responsibility. Under his leadership, Disney's procurement spend with diverse suppliers grew by over 50 percent in 2013-2016 through more robust spend analysis and greater focus on opportunities in key underpenetrated sourcing categories.

Mr. Campbell is active in leadership roles outside of the workplace, serving currently on the boards for The Financial Services Roundtable for Supplier Diversity, Nielsen External Advisory Council and previously as a director for the National Entrepreneur Center, National Minority Supplier Development Council Advertising/Entertainment/Media/Sports Industry Group and Florida Blue Multicultural Advisory Council.

Eugene holds a Master of Science degree in International Business and Marketing from Rensselaer Polytechnic Institute, a Bachelor of Science degree in Aerospace Engineering from Polytechnic Institute of

<http://www.insurance.ca.gov/diversity/>

California Department of Insurance
Community Programs & Policy Initiatives
Insurance Diversity Initiative

New York University and professional certificates from Crummer Graduate School of Business at Rollins College and Boston College's Carroll School of Management – Center for Corporate Citizenship.

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