

7TH ANNUAL INSURANCE DIVERSITY SUMMIT

HOSTED BY THE CALIFORNIA DEPARTMENT OF INSURANCE

MONDAY, OCTOBER 1, 2018
THE CALIFORNIA ENDOWMENT | LOS ANGELES, CA

AGENDA

7:30 am	REGISTRATION – Resource Expo Exhibitors Only
8:00 am	REGISTRATION (Open All Day) – All Attendees
8:00 am – 11:00 am	RESOURCE EXPO & GENERAL NETWORKING
9:00 am – 11:00 am	BUSINESS MATCHMAKING (Morning Session) Facilitated by: BrandGOV
MORNING PLENARY: 11:00 AM – 12 NOON	
11:05 am – 11:15 am	<u>WELCOME</u> <ul style="list-style-type: none">○ Salvador Peinado, Jr. – Chair, Insurance Diversity Task Force Senior Supplier Diversity Consultant, CSAA Insurance Exchange
11:15 am – 11:30 am	<u>OPENING REMARKS</u> <ul style="list-style-type: none">○ Dave Jones – Insurance Commissioner, California Department of Insurance
11:30 am – 11:55 am	<u>INSURANCE DIVERSITY INITIATIVE PRESENTATION</u> <ul style="list-style-type: none">○ Chandara K. Phanachone – Director, Insurance Diversity Initiative○ Rebecca Ball – Coordinator, Insurance Diversity Initiative
11:55 am – 12:00 pm	<u>PLENARY CLOSING</u>
AWARDS LUNCHEON: 12:00 – 1:00 pm	
12:15 pm – 1:00 pm	<u>2018 DIVERSITY AWARDS AND SPONSOR RECOGNITION</u> <ul style="list-style-type: none">○ Insurance Commissioner Dave Jones○ Chair Salvador Peinado, Jr. and Vice Chair Pat Fong-Kushida – Insurance Diversity Task Force

AFTERNOON WORKSHOPS & SESSIONS: 1:15 – 4:45 PM

1:15 pm – 2:30 pm	<p><u>WORKSHOP (A): NAVIGATING THE PROCUREMENT PROCESS</u> <i>Attendees will be provided with a step-by-step overview of how to enter into procurement contracts with select insurance companies, gain tips on how to navigate the RFP process, and learn of post-business matchmaking success strategies.</i></p> <p>Moderator: Dawn Marchand, President/CEO – Helenistic Enterprises</p> <p>Distinguished Panelists:</p> <ul style="list-style-type: none"> • Pauline Gebon, Global Head of Supplier Inclusion & Development – Metropolitan Life • Greg Harwell, Sourcing Specialist – CSAA Insurance Group • Andaye Hill-Espinoza, Project Lead – Kaiser Permanente • Wassel Lewis, Director of Strategic Sourcing & Procurement – Aflac • Joy Wong, Corporate Vice President of Supplier Diversity – New York Life
	<p><u>WORKSHOP (B): CREATING PATHWAYS TO CORPORATE GOVERNANCE</u> <i>Hear from leading industry experts about the opportunities in board leadership, including the recruitment, preparation, and resources that are available to aspiring board and/or corporate leaders.</i></p> <p>Moderator: Linda Akutagawa, President/CEO – Leadership Education for Asian Pacifics, Inc.</p> <p>Distinguished Panelists:</p> <ul style="list-style-type: none"> • Betsy Berkhemer-Credaire, CEO – 2020 Women on Boards • Virgil Roberts, Chair for Board of Directors – African American Board Leadership Institute • Jeff Sakaguchi, Business Advisor/Corporate Board Director
	<p><u>WORKSHOP (C): DIVERSITY AS A BUSINESS IMPERATIVE</u> <i>Attendees will hear from leading organizational think tanks about analytical research findings that underscore the business case for achieving supplier & governing board diversity.</i></p> <p>Moderator: Cecil Plummer, President/CEO – Western Regional Minority Supplier Development Council</p> <p>Distinguished Panelists:</p> <ul style="list-style-type: none"> • Kimberly Bourdon, Partner – PricewaterhouseCoopers LLP • Molly Larsen, Sr. Client Success Manager – CVM Solutions • Jonathan Lovitz, Sr. Vice President – The National LGBT Chamber of Commerce (NGLCC) • Dr. Scott Vowels, Supplier Diversity – Apple, Inc.
	<p><u>WORKSHOP (D): LEVERAGING SOCIAL MEDIA</u> <i>Attendees will hear from industry experts on the resources that your company can leverage to determine the optimal social media platform for your customer base/segment & how to effectively market your company for greater business development opportunities.</i></p> <p>Moderator: Imelda Alejandrino, CEO – AP42 Integrated Marketing, Inc.</p> <p>Distinguished Panelists:</p> <ul style="list-style-type: none"> • David Burk, CEO – The Electron Shop • Nile Kendall, Community Engagement – Facebook
2:30 pm – 3:30 pm	<p>INSURANCE DIVERSITY ROUNDTABLE <i>Roundtable discussion focused on topics to advance supplier & governing board diversity</i></p>
2:30 pm – 4:30 pm	<p>BUSINESS MATCHMAKING (Afternoon Session) Facilitated by: BrandGOV</p>
3:00 pm – 4:45 pm	<p>AFTERNOON NETWORKING RECEPTION</p>

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