



**CALIFORNIA DEPARTMENT OF INSURANCE
2015 INSURER SUPPLIER DIVERSITY SURVEY**

Report Type: **Individual**

Group / NAIC Code:

65056

Group / Company Name: **Jackson National Life Insurance Company**

Our company / group enters into contracts to procure goods or services in California.

1. Does your company / group have a supplier diversity policy statement?

YES

A supplier diversity policy statement is any language that refers to the company's / group's policies in regards to supplier diversity, with the goal of procuring goods and services from diverse businesses

If yes, provide the supplier diversity policy statement below:

Jackson recognizes the importance of ensuring fairness, open competition, and best value when making purchases from its Vendors. Therefore, Jackson supports and uses a diverse pool of Vendors, including minority and women-owned business. The Chief Financial Officer, or designee, is responsible to develop and administer initiatives to enhance purchases from Diverse Vendors and to add Vendor diversity in Jackson's Vendor pool, with the goal of achieving a Vendor pool reflecting the diverse community of Jackson's policyholders.

- Provide a list of all documents in which the statement can be found (i.e. website, co. / group report, board charter, etc.):

This above statement is documented in "Section 7-00 DIVERSITY" of the official Jackson Purchasing Policies document. This document is posted on our intranet site and is administer to leadership throughout the company.

- If the state is available online, provide link here:

**Note: Jackson's intranet site is a secured private
site:https://intranet.jnl.local/intranet/static/pdf/team_content/1391870741105.pdf**

If no, but will be creating one within the next 12 months, provide a timeline for when your co. / group expects the policy statement to be completed and any other details available at this time (i.e. policy language, policy creation team, etc.):

If no, please explain why:

2. Does your company / group have a supplier diversity program?

YES

A supplier diversity program is any formal plan and / or structure that has been setup specifically for the company / group to implement its supplier diversity policy statements.

If yes, provide an overview of the program:

Jackson's standard Request for Proposal (RFP) template requests information regarding supplier diversity classification. This data along with the other requested data gathered during the RFP process, is part of the selection practices.

If no, but will be creating one within the next 12 months, provide a timeline for when your company / group expects the program to begin and any other details available at this time (i.e. program plan, program director, etc.):

[Redacted]

If no, please explain why:

[Redacted]

3. Does your company / group conduct outreach specifically to diverse businesses? **YES**

If yes, respond to parts a, b, c, d, and e below.

a. Share all company / group outreach and communication strategies and practices that are conducted specifically to diverse businesses. Specify what outreach is conducted specifically to California diverse businesses:

Jackson's current outreach effort is our corporate membership with the Southern California Minority Supplier Development Council.

b. Share any outreach and communication strategies and practices about supplier diversity conducted internally to company / group employees:

Please see company's response to item number one.

c. Check below all outreach and communication practices in which your company / group engages:

EVENT – seminars, meet-and-greets, summits, etc.

- Host matchmaking
- Host supplier diversity events
- Internal Awards Program
- Participate in matchmaking
- Participate in supplier diversity events
- Sponsor matchmaking
- Sponsor supplier diversity events

Share the name of an event you attended / hosted that has best guided and / or influenced growth of your Supplier Diversity efforts:

Attended ISM Supply Chain Diversity Summit Feb, 18, 2015

MEDIA – advertising, announcements, interviews, webinars, etc.

- Traditional media (newspaper, television commercial, etc.)
- Ethnic media outlets
- Social media; please specify [Redacted]
- Trade publications

Share the name of a media group or outlet that has best guided and / or influenced growth of your Supplier Diversity efforts:

[Redacted]

ORGANIZATIONS – membership, affiliation, sponsorship, etc.

- Member of a certification agency

- Member of ethnic chamber of commerce
- Member/affiliate of other organization, please specify:

Southern California Minority Supplier Development Council

Share the name of an organization that has best guided and / or influenced growth of your Supplier Diversity efforts:

PROGRAMS – mentorship, training, locator, etc.

- Diverse supplier registration portal
- Manage and run a supplier diversity mentorship program (in-house)
- Participate in a supplier diversity mentorship program
- Subscriber to a supplier locator program (or 3rd party service that identifies diverse suppliers)
- Operate a website dedicated to a Supplier Diversity Program
- Technical assistance / training program for diverse suppliers

Share the name of a program that has best guided and / or influenced growth of your Supplier Diversity efforts:

d. Explain how, and to what extent, these strategies and practices have been successful in establishing relationships with diverse businesses:

By developing a network through Jackson's membership with SCMSDC and taking advantage of supplier diversity educational events, we have an increased awareness to build business relationships with diverse businesses, and to continually advance on the disc

4. Does your co. / group require and/or encourage its primary suppliers to subcontract with diverse businesses **YES**

If yes:

a. Do you track procurement spend with Tier 2 diverse suppliers? **YES**

b. Please explain:

Jackson Purchasing reviews this topic during supplier implementation and progress meetings as well as request annual Tier 2 Diverse Spend reports from preferred suppliers.

5. Does your co. / group set internal targets or goals in regards to its supplier diversity statement and / or program? **YES**

If yes, please explain:

Jackson's goal is to increase its overall diverse spend year over year, through both Tier 1 or Teir 2 spend.

6. Describe in detail any updates, progress, and / or best practices established by your company / group in the two years since the 2013 Insurer Supplier Diversity Survey was administered; include any awards or recognition received for Supplier Diversity work:

Since 2013, Jackson has updated its collection, processing, and tracking methods regarding diverse supplier spend.

7. Additional Comments:

8. Points of contact for the company's / group's supplier diversity operations for diverse business enterprises:

PRIMARY CONTACT

Contact Name: **Dana Garnaat**
Title: **Senior Buyer**
Phone Number: **517-367-4848**
Email Address: **dana.garnaat@jackson.com**
Mailing Address **1 Corporate Way, Lansing, MI 48951**

SECONDARY CONTACT

Contact Name: **Brian Francis**
Title: **Director, Purchasing**
Phone Number: **517-702-2423**
Email Address: **brian.francis@jackson.com**
Mailing Address **1 Corporate Way, Lansing, MI 48951**

GENERAL CONTACT

Contact Name: **Purchasing Department**
Title:
Phone Number: **517-381-5500**
Email Address: **purchasing@jackson.com**
Mailing Address **1 Corporate Way, Lansing, MI 48951**