

DEPARTMENT OF INSURANCE

300 CAPITOL MALL
SACRAMENTO, CA 95814
(916) 492-3623
(916) 445-5280 (FAX)
www.insurance.ca.gov



**CDI INSURANCE DIVERSITY TASK FORCE (IDTF)
4th QUARTERLY MEETING MINUTES**

Thursday, October 20, 2016

11:00 a.m. – 1:00 p.m.

**California Department of Insurance
300 Capitol Mall, Sacramento, CA 95814**

I. Welcome – Task Force Chair Melanie Shelby

- A. Task Force Roll Call – CDI staff, Rebecca Ball
- B. Attendee Introductions
- C. 3rd Quarterly Minutes– No quorum, continued the meeting in advisory mode and agenda order changed.
- D. 3rd Quarterly Meeting Minutes will be sent via email so TF members can vote to approve.

II. 2016 Insurance Diversity Summit

A. Agenda

- i. Melanie Ramil – Went through the current Summit registration numbers and agenda in detail. Explained SMA's matchmaking process, detailed various calls and webinars occurring with insurers and diverse suppliers.
 - Per Shelby's recommendation, staff will list procurement needs of insurers signed up for matchmaking so diverse businesses know for which goods/services insurers are seeking.
 - Confirmed registration is open to the partner states and effort is being made to achieve partner states registration of Insurance Commissioners, and confirmed a delegate from Oregon is registered.
 - Went through the award nomination process and confirmed that the Task Force will receive nomination recommendations, along with full reports. Members will have 1 week to respond with comment or additional nominees. Supplier Diversity nominations are based on the 2016 MIDS.

B. Sponsors

- i. Melanie Ramil –Still searching for Summit sponsors, we are only at 50% of goal. Will make sure sponsor levels are clearly defined in collateral.

III. 4th Quarterly Task Force Discussion

A. Summit Plenary Panel Debate

- i. Melanie Shelby – Questioned the benefit of the proposed panel participants, whether their companies truly have a supplier diversity program, and if it would be more beneficial to hear from insurance leadership instead.
- ii. Mark Morales – Suggests that the informal matchmaking session be enhanced or have the insurers not signed up for matchmaking be on a panel.
- iii. Salvador Peinado, Jr. – Insurance companies that don't have a supplier diversity program would greatly benefit from hearing how such programs are initiated, processes and procedures put in place, and the importance of senior level buy-in.
- iv. Mark Morales – It is also beneficial for diverse suppliers to know that these procedures are in place in other business markets.
- v. Melanie Shelby – Questioned if the TF diverse suppliers already have contracts with large corporations and if this panel would be worthwhile.
- vi. Michael Keeley – Approves of existing panel
- vii. Cathy Schwamberger – We should start early in planning and calendaring panel of Insurance CEOs for the 2017 Summit.

IV. Staff Briefing

A. MIDS

- i. Melanie Ramil – Discussed in detail the MIDS communication and training process with partner states. MIDS only has 1 portal for all the partners and was created by CDI; for the ease of insurers. The portal will be open to the general public on December 1, 2016. There will be a simple search function to enable mining of information.
- B. IDI Education Plan**
 - i. Melanie Ramil – Report finalized in August and will be posted to the Diversity website. The Commissioner has had 1 caucus meeting (API Legislative Caucus Meeting).
- C. CDI@Events**
 - i. Melanie Ramil – Listed the past 5 events the Commissioner Dave Jones, Melanie Ramil, and Camille Dixon presented at, and the future fall/winter events. All events are on the IDI website.
- D. Task Force Vacancy/Recruitment**
 - i. Melanie Ramil – Ramon Jones will be resigning from the TF following the March 8, 2017 1st Quarterly meeting. This is an open category seat and recruitment is now open, with a December 12 application deadline.
- V. Attendee Updates**
 - A. Governing Board Committee**
 - i. Melanie Ramil for Scott Syphax – The hope for the GBD Summit breakout panel will be a mix of CEOs and governing board members. We are excited to have President/CEO Steve Sell of HeathNet confirmed. Michael Keeley's best practices will be the topic. It was agreed that the best practices will be presented to the TF at the next meeting for a recommendation vote, after garnering feedback at the Summit.
 - B. Supplier Diversity Committee**
 - i. Salvador Peinado, Jr. – Dr. Scott Vowels has agreed to present along with Greenlining.
 - C. Legislative Committee**
 - i. Melanie Shelby – Requests the committee meet prior to March 8.
- VI. Open Forum and Adjourn**
 - A. Randolph Sinnott** – DVB Alliance event on November 11 in Beverly Hills.
 - B. Mark Morales** – Launch of Los Angeles' Gay/Lesbian Chamber of Commerce diversity directory, four pages are reserved for CDI collateral, and San Francisco may create one as well.
 - C. Michael Keeley** – Appeal to all Task Force members to attend the Summit.
 - D. Melanie Shelby** – Will be speaking at the All State November 9 Annual Diversity Exchange, in Northbrook, IL and at the PADIC event at University of Pacific on November 15.
 - E. Chair Shelby** – Motion to Adjourn
 - i. Approved. Adjourned at 12:32 pm.