

**DEPARTMENT OF INSURANCE**

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**CDI INSURANCE DIVERSITY TASK FORCE  
3<sup>RD</sup> QUARTERLY MEETING  
MEETING MINUTES**

**Monday, August 24, 2015**

**10:00 a.m. - 12:00 p.m.**

**California Department of Insurance**

**300 Capitol Mall, Sacramento, CA 95814**

- I. **Welcome – Task Force Vice-Chair Melanie Shelby**
  - A. Roll Call
  - B. Attendee Introductions
  - C. Approve: 2<sup>nd</sup> Quarter Minutes – Approved
    - i. Motion by Randy Sinnott
    - ii. 2<sup>nd</sup> by Ramon Jones
    - iii. Unanimously passed
  
- II. **Supplier Diversity – Insurance Diversity Initiative Director Naveen Habib**
  - A. 2015 Insurer Supplier Diversity Survey Update
    - i. Naveen Habib – As the Task Force suggested in the 2<sup>nd</sup> Quarterly Meeting, Department staff hosted a live Webinar + FAQ session with insurers to aid them in completing the 2015 Insurer Supplier Diversity Survey. Results will be posted online by September 30.
    - ii. Chris Shultz – How can a company meet the premium requirements but not spend any money in California?
    - iii. Ramon Jones – Companies are not capturing agent level spend, is it valid to? This may be a question to discuss at the Summit; it deserves exploration.
    - iv. Robin Billups – Interested in the answer; how can 21 companies not spend any money in California?
  - B. Inclusion of veteran-owned & disabled-owned business
    - i. Melanie Ramil – Question to Task Force; should these businesses be included in initiative? Will explore with Supplier Diversity Committee.
    - ii. Chris Shultz – Need to be sure we are measuring the right thing. DGS certifies Disabled Veterans, as defined by Legislature.
    - iii. Melanie Shelby – Minority-owned and Women-owned businesses are self-certified; is this appropriate for our standards?
    - iv. Salvador Peinado, Jr. – Any DGS certified company is California spend, no matter where it's purchased.
  
- III. **2015 Insurance Diversity Summit – Chief of Community Programs Melanie Ramil**
  - A. Review: 2015 Summit Agenda
    - i. Melanie Ramil – Online registration/sign-up for Matchmaking portal to be open by September 21, 2015
    - ii. Melanie Shelby – What kind of changes are being made this year to the Matchmaking portion of the Summit?
      - Melanie Ramil - Offering both the AM and PM session can increase not only the number of meetings individuals can schedule, but can increase the participants since not everyone attends the Summit all day. We are adjusting our outreach to be sure all parties come as prepared as possible for the meeting. For example, insurers should come aware of current or upcoming needs, to make their matches better suited for their needs.
    - iii. Mark Morales – Is there a cap on how many matches/appointments you can meet with? How long are the meetings?

- Melanie Ramil - The meetings are 15 minutes each. Having the morning and afternoon sessions will allow for more meetings than at past events.
- iv. Salvador Peinado, Jr. – Will the Matchmaking categories reflect the categories DOI surveys companies on?
  - Melanie Ramil - Yes

**IV. Task Force Reports –**

- A. Open forum for all members to provide any Diversity-related updates
  - i. Michael Keeley – Carla Harris event on August 3<sup>rd</sup> was a big success.
  - ii. Ramon Jones – Would like to highlight more success stories in insurance company diversity programs.
  - iii. Randy Sinnott – Working with Veterans Affairs, stakeholder feedback and DVBE meetings.
  - iv. Mark Morales – NGLCC Conference in Ft. Lauderdale; very few contracts in CA with LGBT companies, would like more outreach and use the Summit to help match companies with suppliers.
  - v. Robin Billups – WBENC hosting workshop September 15 for insurance companies (see [Diversity Events Calendar](#)).

**V. IDI Staff Updates – Melanie Ramil**

- A. Diversity Communications Coordinator – Rebecca Ball
- B. Website + Diversity Events Calendar
  - i. Naveen Habib – Tour of the new and improved Insurance Diversity Initiative website; please check the website for regular Initiative updates and notification of upcoming meetings and events.
- C. CDI at Events
  - i. Melanie Ramil –
    - NGLCC Conference Panel in Ft. Lauderdale
    - Presenting at WBENC-West Conference
- D. Task Force Committees
  - i. Legislative Committee – Michael Keeley, Chair
  - ii. Supplier Diversity Committee – Salvador Peinado, Jr., Chair
  - iii. Governing and Board Diversity –Scott Syphax, Chair

**VI. Upcoming Quarterly Meeting Dates – Naveen Habib**

- A. Thursday, November 5 | 10 AM – 12 PM (PST)

**VII. Attendee Updates**

- A. Open forum for all attendees to provide any Diversity-related updates

**VIII. Next Steps and Adjourn – Melanie Shelby**