



# 6<sup>TH</sup> ANNUAL INSURANCE DIVERSITY SUMMIT

*Hosted by the California Department of Insurance*

~

TUESDAY, NOVEMBER 28, 2017

## PLENARY AND BREAKOUT TOPICS FOR VOTE AT MAY 31<sup>ST</sup> TASK FORCE MEETING

### **MORNING PLENARY PANEL TOPICS:**

#### **1) TOPIC TITLE: Diversity From The Top Down**

**DESCRIPTION:** Connecting the dots together, panelists will discuss how diverse leadership impacts different aspects of insurers, including its influence on supplier diversity programs.

**MODERATOR:** Task Force Member

#### **SUGGESTED PANELISTS:**

- Insurers that lead the way in diverse procurement and governing board diversity
- Insurers that have shown growth in diverse procurement and governing board diversity

#### **2) TOPIC TITLE: The Roadmap to Diversity**

**DESCRIPTION:** With the summit's theme of "capacity building" for both insurers and diverse suppliers, panelists touch on the current state of industry in governing board and supplier diversity, and discuss the roadmap to reaching the vision of strong diverse leadership and procurement programs.

**MODERATOR:** Task Force Member

#### **SUGGESTED PANELISTS:**

- Insurers that lead the way in both diverse procurement and governing board diversity
- Proven supplier diversity experts
- Governing board diversity experts and researchers

### **AFTERNOON SESSION BREAK-OUT TOPICS:**

#### **1) TOPIC TITLE: Diverse Procurement Programs 101: How to Create, Build and Maintain Successful Supplier Diversity Programs**

**DESCRIPTION:** Going back to basics, this session provides an overview on how to develop and manage a supplier diversity program and share resources such as supplier mentorship programs and data technology solutions.

**MODERATOR:** Task Force Member

#### **SUGGESTED PANELISTS:**

- Insurers with successful supplier diversity procurement programs

- Technology companies that offer data enrichment and scrubbing services, diverse procurement tracking program set-up, etc. (*CVM, Supplier Gateway, Supplier IO, ConnXus, Proximil*).

**2) TOPIC TITLE: Taking Diverse Procurement Programs to the Next Level**

**DESCRIPTION:** For insurers with more established diverse procurement programs, this session shares insights and resources to help enhance existing supplier diversity programs in taking the insurer to the next level.

**MODERATOR:** Task Force Member

**SUGGESTED PANELISTS:**

- Insurers with successful supplier diversity procurement programs
- Technology companies that offer data enrichment and scrubbing services, diverse procurement tracking program set-up, etc. (*CVM, Supplier Gateway, Supplier IO, Connexus, Proximil*)

**3) TOPIC TITLE: Getting Your Foot in the Door: How to Become a Stronger Supplier Diversity Candidate**

**DESCRIPTION:** As with any entry point, understanding the process and finding ways to increase your success for procurement as a diverse supplier are critical. This session explores insights, mentorship programs, and resources for suppliers to prime themselves as top candidates among fierce competition.

**MODERATOR:** Task Force Member

**SUGGESTED PANELISTS:**

- Insurers with successful supplier diversity procurement programs that can speak to what they look for; how suppliers can enhance their success for selection
- Insurers with successful supplier mentorship programs (e.g., Allstate <https://www.allstate.com/procurement/supplier-diversity.aspx>)

**4) TOPIC TITLE: Diversifying Governing Boards: Strategies and Best Practices**

**DESCRIPTION:** Building and maintaining a diverse governing board can take time and focused energy. Experts in the field share strategies, best practices, and resources to foster diversifying governing boards.

**MODERATOR:** Task Force Member

**SUGGESTED PANELISTS:**

- Leading Governing Board Diversity research organizations, advocacy organizations
- CalPERS/CalSTRS Board Diversity Initiatives
- Leading insurer with successful diverse governing board recruitment and program

**5) TOPIC TITLE: The Case for Governing Board Diversity**

**DESCRIPTION:** Extensive research has shown the positive impacts and business results of a diverse executive leadership. This session highlights why governing board diversity matters, how it impacts the bottom line, and what actions can be taken to support progress.

**MODERATOR:** Task Force Member

**SUGGESTED PANELISTS:**

- Leading Governing Board Diversity research organizations, advocacy organizations
- Leading insurer with successful diverse governing board recruitment and program

**6) TOPIC TITLE: Get Certified!**

**DESCRIPTION:** Thinking about getting certified as a diverse business, but not sure what the process is or how to go about it? Experts discuss the benefits of getting certified and how to get started.

**MODERATOR:** Task Force Member

**SUGGESTED PANELISTS:**

- Diverse Business Certification organizations
- Diverse business with insights on their experience getting certified

**7) TOPIC TITLE: Business-to-Business: Diverse Business Networking (submitted by Mark Morales)**

**DESCRIPTION:** B2B refers to a situation where a commercial business transaction is conducted between companies. B2B sessions are popular amongst diverse businesses and have proven to be a successful approach for businesses looking to network for partners, growth opportunities, and/or tiered contracting.

**MODERATOR:** Task Force Member

**SUGGESTED PANELISTS:**

- N/A Moderator will oversee the networking event