



Cecil Plummer, IDTF Member – We should create a working group of Task Force members that would help hone down the two pathways or directories; one resource directory for diverse suppliers and one for insurers.

Mark Morales, IDTF Member – Would like clarification of what being part of a working group would entail. Chandara advised that CDI staff will still handle the logistics, but we are looking to working group to provide thought leadership.

Rebecca Aguilera-Gardiner, IDTF Member – Volunteered to be on the working group for the Resource Directory.

Sal Peinado, Jr., IDTF Member – Interested in participating in the working group as well alongside Rebecca.

## 2. Expand Insurer Procurement Opportunity Outreach

- Goal: Educate and/or Connect Diverse Suppliers with Procurement Opportunities by Partnering with Key Industry Allies to Co-Host Event

Key Objectives:

A. CDI/Task Force to Co-Host a (series of) Meet the Prime Suppliers Industry Event(s)

B. Targeted Outreach to Insurance Industry Events and/or Conferences

Cecil Plummer, IDTF Member – Looking for 2 volunteers to take on the handling/brainstorming of ideas about the focused insurance industry events.

Mark Morales, IDTF Member – Would like to be on this group as he has a great deal of familiarity with hosting events.

Rebecca Aguilera-Gardiner, IDTF Member – Volunteered to be on the working group with Mark.

- Goal: Create value and impact through a series of more focused insurance industry events.

Key Objectives:

A. CDI/Task Force to Co-Host Industry Day for Diverse Suppliers on Focused Topic of Interest

B. Create a Marketing Plan to Assess Value and Impact

Cecil Plummer, IDTF Member – Since Imelda is our marketing expert, she should lead the marketing plan goal. Imelda agreed. Cecil volunteered to work on this as well.

Anthony Belcher, Public – Mr. Belcher asked to be considered to provide a presentation about the Cal-CRIS at the 2020 Virtual Insurance Diversity Summit (VIDS)

Cecil Plummer, IDTF Member – Responded to Mr. Belcher's comment that he was unsure if a workshop on Cal-CRIS would fit within the scope of the Diversity Summit or if this particular workshop topic would be well-received by the attendees. Emphasized that it would be important to keep in mind that workshops should be responsive to the needs of the Summit attendees.

Imelda Alejandrino, IDTF Member – Asked Ms. Johnson from Wes-Tech how developed the Cal-CRIS program is. Imelda cautioned against coming with just an idea and instead having a deliverable of some sort.

Venita Johnson, Public – Thanked Imelda for feedback. The goal was to be able to launch at Summit, but are going to rely on the data from this year's survey to be the most accurate. Since the data won't be published until November 1, they would have to work quickly to get that information updated.

Uzma Rahman, CDI – Keeping an eye on the time, let's summarize the working groups we have established. We've got Sal and Rebecca to work on the Resource Directory; Mark and Rebecca to work

on the “Meet the Suppliers” event series working group; and Imelda and Cecil to help with be on the marketing plan working group. Confirmed if that is correct and that CDI staff would reach out to each working group to coordinate efforts and deliverables.

**V. Future Agenda Items**

There were no future agenda items proposed.

**VI. Adjournment**

Mark Morales proposed adjournment.

Rebecca Aguilera-Gardiner seconded the motion.

Cecil Plummer, IDTF Member – Thanked everyone for attending.