

CALIFORNIA DEPARTMENT OF INSURANCE

Office of Insurance Diversity & Innovation
300 Capitol Mall, Suite 1700 - Sacramento, CA 95814
www.insurance.ca.gov/diversity



Insurance Diversity Task Force - Supplier Diversity Committee Meeting Minutes

Date & Time:

April 30, 2025
11:15 a.m. - 12:15 p.m. (PST)

Location:

300 Capitol Mall, 16th Floor
Sacramento, CA 95814

I: Meeting Call to Order

- a) Roll Call – Conducted by California Department of Insurance (CDI) Staff – Shannon McCollum
 - a. In attendance virtually: Imelda Alejandrino, Alycia Anderson, Mark Morales, Jose Plascencia, Marquita Thomas
 - b. Absent: Rebecca Aguilera-Gardiner, Tommy Smith
- b) Establishment of Quorum – *Quorum was established*

II: Introductions

- a) Insurance Diversity Task Force (IDTF) Committee Members
 1. Imelda Alejandrino, Chief Idea Officer - Oggiverse
 2. Alycia Anderson, Founder - The Alycia Anderson Company
 3. Mark Morales, Senior Vice President - AmPac Business Capital
 4. Jose Plascencia, Business Owner/Principal - Jose Plascencia Allstate Agency
 5. Marquita Thomas, Founding President & CEO - California LGBTQ Chamber of Commerce
- b) CDI Staff
 1. Chandara Phanachone, Chief, Office of Insurance Diversity & Innovation
 2. Jennifer Van, Director, Insurance Diversity Program
 3. An Kim, Diversity Communications & Outreach Manager
 4. Shannon McCollum, Policy & Stakeholder Engagement Manager
- c) Public
 1. Diana Ordaz-Cherington, President - Multicultural Business Alliance & CEO - Alpha Prime Health Insurance Solutions

III: Public Comment for Items Not on Agenda

No public comment.

IV: Meeting Minutes Review & Approval

- Motion to Approve: Jose Plascencia
- Seconded: Mark Morales
 - Meeting minutes from January 28, 2025 IDTF - Supplier Diversity Committee **approved**.

V: 2024-2026 Strategic Plan – Updates & Discussion

Chandara Phanachone, Chief, Office of Insurance Diversity & Innovation (OIDI) – CDI

a) Update on 2024-2026 Strategic Plan

- OIDI was newly created in October 2024 under the leadership of Insurance Commissioner Ricardo Lara to spearhead research, data driven policy solutions,

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and industry engagement through leadership on diversity and innovation that protects consumers throughout our California's insurance industry.

- The IDTF is committed to spearheading policies and programs that promote supplier and board diversity within California's insurance industry.
- The purpose of committee meetings is to make sure we execute our strategic plan.
- Our strategic plan is predicated on four pillars: 1) communications and public relations, 2) community engagement, 3) access to opportunities, and 4) recognition and accountability.

b) Supplier Diversity – Strategic Goals & Objectives

- Chandara Phanachone highlighted the value of showcasing industry case studies and success stories from companies actively leading in supplier diversity practices. She emphasized that sharing these examples helps demystify the process for other businesses and inspires action.
 - Mark Marales recommended continued collaboration with certifying bodies and chambers of commerce to raise awareness and engage their members.
 - Imelda Alejandrino suggested prioritizing outreach to women-owned small insurance companies and connecting with organizations like the Women's Business Enterprise National Council (WBENC).
 - Committee members noted that the Small Business Diversity Network (May 14), SCMSDC B3 Event (May 15), and the NGLCC Conference in Las Vegas are key opportunities for visibility and engagement.
- It was suggested that we engage members of chambers of commerce and other diversity organizations.
 - Many organizations have upcoming events in the spring and summer—Small Business Diversity Network, National Minority Supplier Development Council, NBLCC, and WBENC
- OIDI is finalizing a communications and outreach toolkit
 - The toolkit will include a standardized presentation deck and Diversity Factsheets for use by Task Force members and partners.
 - The new Diversity Factsheets are designed to support outreach and education on demographic diversity in the insurance industry. Factsheets debuted at the 2025 California Supplier Diversity Symposium in March and received highly positive feedback.
 - Factsheets will be sent to Task Force, as well as made available on the OIDI website.

VI: 2025 Insurance Diversity Summit*Chandara Phanachone, Chief, Office of Insurance Diversity & Innovation (OIDI) – CDI**Jenn Van, Director, Insurance Diversity Program – CDI*

- a) Save the Date: 2025 Insurance Diversity Summit – October 14, 2025
 - 2025 Div Summit is expected to take place in Downtown Los Angeles, CA.
 - OIDI team will be sending out an Outlook calendar hold.
- b) We would like to host a community reception to recognize our community partners, similarly to last year.

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- c) Matchmaking is always an event highlight and will be offered again.
 - Mark Morales and Imelda Alejandrino volunteer to facilitate matchmaking session.

VII: Future Meeting Agenda Items

No future agenda items.

VIII: Public Comment

- a) 2025 California Supplier Diversity Symposium
 - Marquita Thomas (IDTF) - The event was great...the sessions, expo, signage.
 - Imelda Alejandrino (IDTF) - The best feature was the intimate setting, and the event was worth the drive from the Bay Area.

IX: Adjournment

Motion to Adjourn: Mark Morales (IDTF Member)

Seconded: Jose Plascencia (IDTF Member)

Meeting adjourned at 12:02 p.m.