

Imelda Alejandrino

Insurance Diversity Task Force Member Appointee since 2018

Chief Executive Officer
Oggi, Inc.

Imelda Alejandrino is the CEO and Creative Director of Oggi, where she has led the charge by forming a top-quality team driven by a successful combination of creative quality, strategic focus, and client services. Imelda also serves on the Leadership Forum as the Vice Chair of the Global Service Team for the Women's Business Enterprise National Council (WBENC). She is a marketing volunteer and contributor to WBEC-Pacific (WBENC regional partner), Women Who Lead, and the Western Regional Minority Supplier Development Council (WRMSDC), a regional partner of the National Minority Supplier Development Council (NMSDC) which advances business opportunities for certified minority business enterprises and connects them to corporate members. Imelda has been reappointed to the Task Force as an advocate/representative of minority business enterprises with a term ending March 23, 2026.



Imelda Alejandrino
Insurance Diversity Task Force

ABOUT THE INSURANCE DIVERSITY TASK FORCE



In 2020, the Insurance Diversity Task Force was formally codified under California law with the enactment of Senate Bill 534 (Bradford, Chapter 249, Statutes of 2019). The Task Force strives to become leaders on the advancement of supplier and governing board diversity in the insurance industry. The Task Force advises and provides

recommendations to the Insurance Commissioner & the California Department of Insurance with the goal of advancing key priorities that aim to increase the economic inclusion of diverse business communities, and expand opportunities for greater diversity among the boardrooms of California insurance companies.

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