

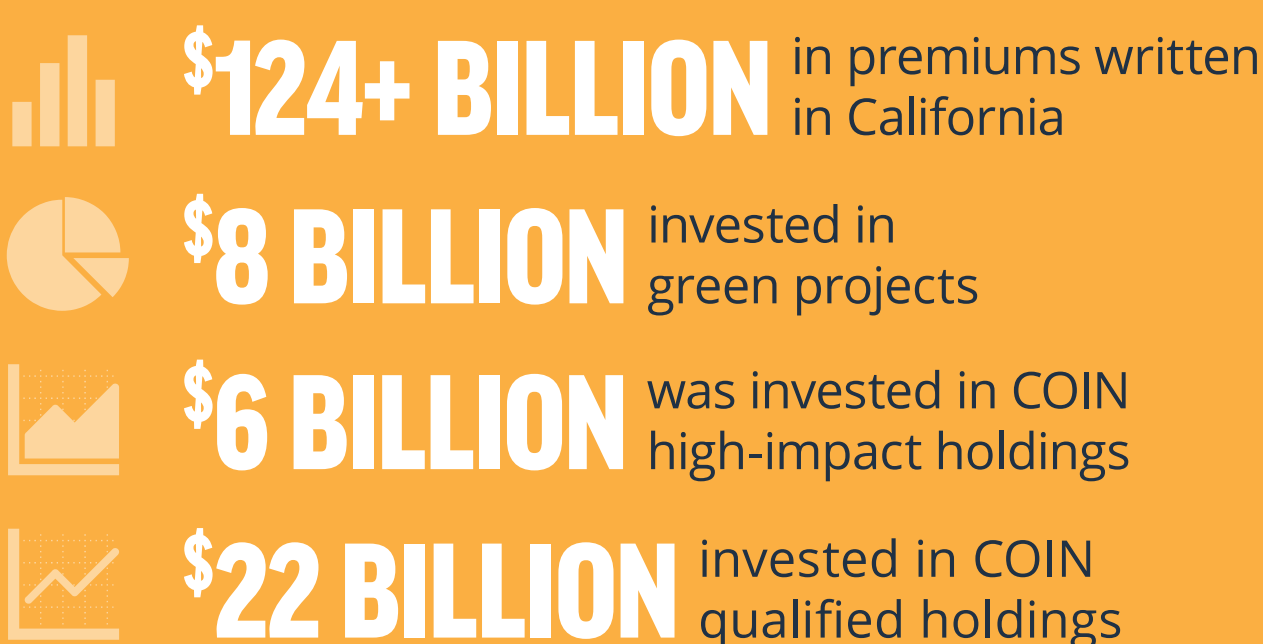


CALIFORNIA ORGANIZED  
INVESTMENT NETWORK  
Insurers investing in a better California  
CALIFORNIA DEPARTMENT OF INSURANCE

# INSURERS INVESTING IN A BETTER CALIFORNIA

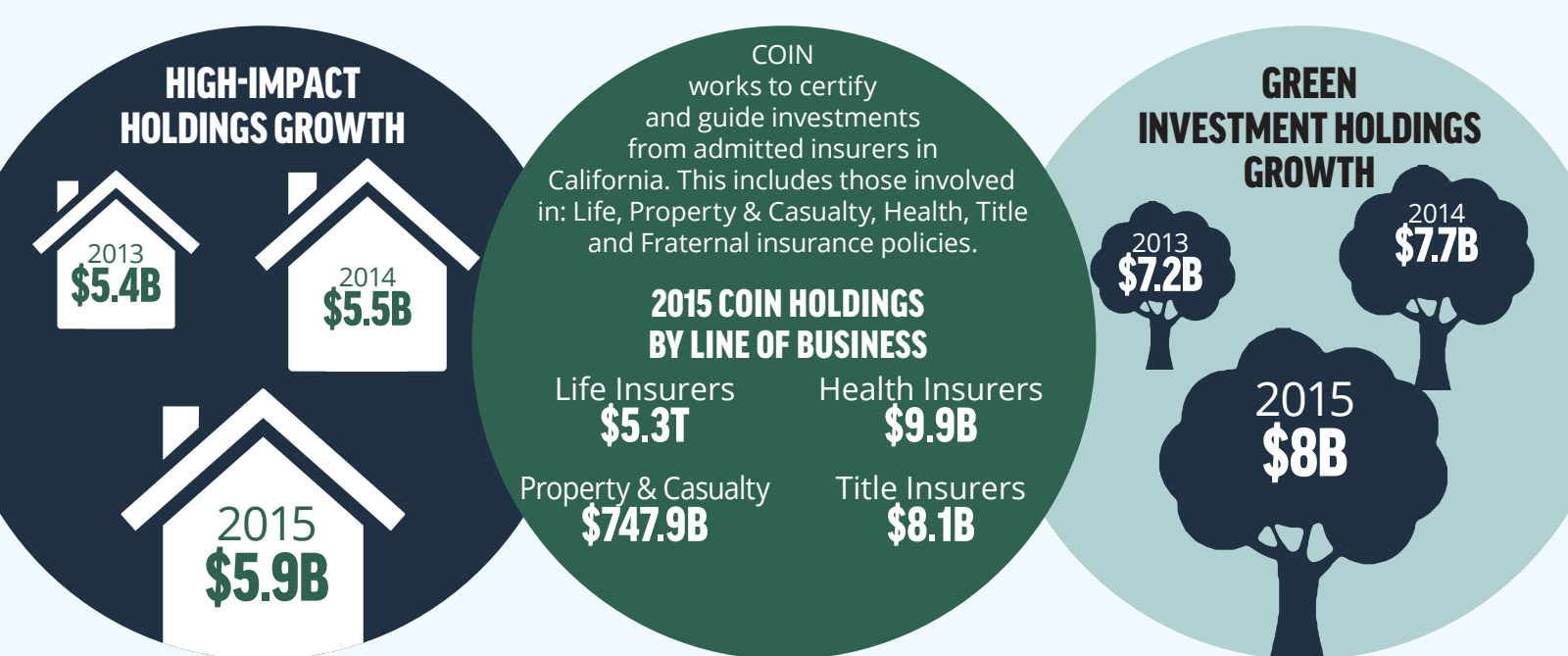
Since 1997, insurers have helped make socially and environmentally responsible investments in California

## IMPACT INVESTMENTS BY INSURERS



Data reported in 2015; figures rounded

## INSURER DOLLARS MAKE A DIFFERENCE



## HOW COIN'S APPROACH WORKS

COIN staff is drawn from the investment community and includes deep experience in structuring, rating and analyzing investments. Housed in the California Department of Insurance, COIN focuses exclusively on investment opportunities and administering the tax credit program.

COIN operates two programs for insurers.

**1 CDFI TAX CREDIT PROGRAM**  
COIN certifies Community Development Financial Institutions (CDFI) and provides insurers the opportunity to receive a tax credit of 20% on qualified investments of \$50,000 and above into COIN certified CDFIs. Every \$5 of insurer investment is eligible for \$1 in state tax credits.  
There are currently more than 48 COIN-certified CDFIs.

**2 COIN INSURER INVESTMENT PROGRAM**  
COIN researches, sources, structures and certifies that investments in a wide range of innovative opportunities deliver competitive rates of return.  
Investments must benefit California's environment or its low-to-moderate income or rural communities through economic development, job creation, access to transit or healthcare or improvements in education.

**SINCE LAUNCHING IN 1996, COIN HAS GROWN INSURER INVESTMENTS IN CERTIFIED FUNDS, CDFIS AND PROJECTS:**

1996: **\$950,000**

2015: **\$21.85 BILLION**

## INVESTMENT COST TO CREATE ONE JOB



## PARTICIPATE IN COIN WITH CONFIDENCE AND COLLABORATION

**FOR INSURERS:** Contact COIN staff for qualified investment opportunities or COIN investment holdings. COIN investment services are free to insurers.

**FOR CDFIS/INVESTMENT BULLETINS:** Please visit the COIN website or contact COIN staff for additional information.

### CONTACT COIN

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