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AGENT & BROKER ALERT

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Help Your Community by Becoming an Agent for California Low Cost Auto Insurance!

November 3, 2023 — The California Department of Insurance is excited to introduce all currently licensed insurance agents and brokers to an opportunity to make a significant impact in your community while growing your career/business. We are currently seeking dedicated and motivated individuals to become self-certified as agents for the California Low Cost Auto Insurance state sponsored program (CLCA).

CLCA was established by the Legislature in 1999 and exists pursuant to California Insurance Code Section 11629.7 as a program designed to provide income eligible persons with liability insurance protection at affordable rates as a way to meet California's financial responsibility laws.

This program provides low cost options for consumers offered through agents who are certified through California's Automobile Assigned Risk Program (CAARP). In addition, agents receive leads, many prequalified, initiated by consumers when visiting www.MyLowCostAuto.com. Become certified and start selling CLCA today.

CLCA believes in providing accessible and affordable insurance solutions to meet the needs of Californians from all walks of life. Its mission is to ensure that everyone in our state can meet their legal obligations while protecting themselves and others on the road. This mission becomes a reality through the dedication and hard work of agents like you.

Why consider becoming an agent for California Low Cost Auto Insurance?

1. **Meaningful Impact:** By joining, you will be directly contributing to the well-being of individuals and families in California by helping them access affordable auto insurance, which is a crucial necessity for many.
2. **Support and Free Marketing:** The Department of Insurance offers bi-annual webinars to agents to address any updates or questions. And to help reach a wider audience – free marketing materials are available to order such as postcards, posters, and flyers at any time. Whether you're new to the insurance industry or have experience, we're here to help you thrive.
3. **Community Engagement:** You'll have the opportunity to engage with your local community, build relationships, and be a trusted resource for those seeking affordable auto insurance.

If you are a self-driven individual who is passionate about helping others, we encourage you to explore this opportunity. Your background, experience, and unique perspective are valued, and we believe that you can make a real difference in the lives of Californians.

To be eligible to submit applications to the California Automobile Assigned Risk Plan and/or to the California Low Cost Automobile Insurance Program, you must hold a current Fire & Casualty agent/broker's license or Personal Lines license with the California Department of Insurance. All captive agents are welcome and encouraged to learn more about joining our team as an agent for Low Cost Auto Insurance, please visit our website <https://www.mylowcostauto.com/for-agents> to learn more and become self-certified today.

We look forward to potentially welcoming you to our dedicated team of agents and together, making affordable auto insurance more accessible to those who need it most.

Thank you for considering this opportunity, and we hope to hear from you soon!

Sign Up Here: <https://www.mylowcostauto.com/for-agents>

Best regards,
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CLCA Program Manager

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