



INSURANCE  
DIVERSITY  
INITIATIVE

# INSURANCE DIVERSITY TASK FORCE

California Department of Insurance – Policy & Legislation Branch



[www.insurance.ca.gov/diversity](http://www.insurance.ca.gov/diversity)



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California Department of  
Insurance  
Insurance Diversity Initiative

## WEBSITE

[insurance.ca.gov/diversity](http://insurance.ca.gov/diversity)

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## Vikita Poindexter

Member, Insurance Diversity Task Force

Vikita is the CEO/President of Poindexter Consulting Group, LLC, a minority woman-owned small business. Additionally, Vikita serves a business coach for University of Southern California, Bridges to Business program and OmniWorks Economic Development Corporation. She also served as an instructor for the HR certification program for California State University, San Marcos.

Vikita is a board member for California Association for Micro Enterprise Opportunity (CAMEO), board member GRID Alternatives Inland Empire, The State Bar of California Public Member-Committee on Professional Responsibility and Conduct, appointed Executive Council Member, AARP-CA, appointed Diversity Task Force Member, California Department of Insurance, Committee Member, California Small Business Association on the Labor and Employment Issues Committee, Workforce Skills Committee, Education Committee, Workers Compensation Committee, National Association of Women Business Owners Inland Empire (NAWBO-IE) Past President and National Association of Women Business Owners for the State of California (NAWBO-CA) 2020-2021 Past President.

Vikita was 2008, 2009 Citizen of the Year Nominee for the Temecula Valley Chamber of Commerce, 2008, 2009 Sterling Business Nominee of the year for the Temecula Valley Chamber of Commerce, 2009 Professional Women's Roundtable Joan Sparkman Unity Award Nominee, National Association of Women Business Owners Rising Star 2009 Nominee, American Business Institute 2,000 Notable American Women Recipient, 2009 Most Powerful Women in California Nominee, 2010 Nonprofit Excellence Award for Individuals for the Volunteer Center of Riverside County, 2019 Finalist, 2019 Award winner for Spirit of the Entrepreneur and 2020 Enterprising Women of the Year Award winner.