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**CDI INSURANCE DIVERSITY TASK FORCE (IDTF)
2020 Virtual Insurance Diversity Summit (VIDS) Planning Meeting**

**Tuesday, July 28, 2020
1:00 p.m. – 2:00 p.m. PDT**

I. Call to Order & Roll Call

Roll Call Conducted by Amy Ives

Task Force Members Present: Rebecca Aguilera-Gardiner, Cecil Plummer, Sal Peinado, Jr.

CDI Staff Present: Julia Juarez, Uzma Rahman, Amy Ives

Public Present: Roosevelt Jackson, Anthony Belcher, Terrell Gamble, Jennifer Villegas, Alina Flores

II. Overview of 2020 Virtual Insurance Diversity Summit

Amy Ives, CDI – Provided overview of event. Will be held virtually over 11/12 – 11/13. Virtual event will afford us the opportunity to reach a number of attendees.

Uzma Rahman, CDI – Outlined the previous format, Resource Expo, Matchmaking, Workshops (Webinars) and Plenary and wanted to know if this is still applicable.

III. Discuss New Workshop/Session Ideas

- Suggested a workshop on Payroll Protection Program (PPP) loan forgiveness. This is a big deal for business owners, but not necessarily insurance companies. This might be an option to have prerecorded.
- 2 – 3-hour meetings are too long for people to sit through. Better to have multiple days or short segments. Perhaps many breakout sessions including a presentation from Commissioner Lara, a board diversity piece, and a supplier diversity piece.
- Suggested a possibility to network by areas/industry categories. Possible in registration for insurers to identify potential contracts in the coming months. Then can be set up with diverse suppliers.
- Possibly a session for Commissioner Lara and a small group of insurance executives to discuss importance and value of a robust supplier diversity program and value of diverse boards. Possibly bring more high-powered statistical data on how it positively impacts the economy. Need to be equipped, educated and convinced of value.
- Suggested delivery of an “access to capital” session but in a new, fresh way. Highlight all of the programs that corporations have recently pledged. Include what new PPP resources are available.
- From a diverse supplier standpoint, would be nice to have a meeting to have suppliers share ideas and successes and best practices for how they have worked with insurance companies.
- For the matchmaking, could have suppliers upload a short 1-minute video in their profile so insurers can see what the supplier is about and has to offer.
- Workshop suggestion: Pivoting Post Pandemic – interesting to hear what insurance companies might be doing in this new world.
- Educational opportunities abound for the Commissioner to teaching attendees about social injustices, including: systemic racism, redlining and the links to property taxes, education, healthcare.

IV. Meeting Adjournment