



# INSURANCE DIVERSITY INITIATIVE NEWSLETTER

Email us at

[Diversity@insurance.ca.gov](mailto:Diversity@insurance.ca.gov) about any events or updates you'd like to share with the Initiative and our stakeholders!

Deadline for submissions is the 25th of every month.

## JUNE 2016

- Insurance Diversity Task Force
  - Election Results
  - Upcoming Meetings
- Upcoming Events
- News & Updates
- Insurance Diversity Task Force



### Chair, Insurance Diversity Task Force

**Melanie Shelby**

Colleagues-

"Success is achieved by ordinary people with extraordinary determination." ~author unknown

Over the past 5 years, I witnessed your determination to move the Insurance Diversity Initiative forward.

## Upcoming Events

Check Out What's Happening Near You!

[Powerful women and our journey to success - Sacramento Asian Chamber of Commerce](#)

June 8, 2016  
Sacramento, CA

[Diverse Opportunities in Energy Construction - Pacific Southwest Minority Supplier Development Council](#)

June 28, 2016  
Phoenix, AZ

## Future Events

Registration Open Now!

[Pacific Southwest Council 2016 Business Conference and Opportunity Fair](#)

August 2, 2016  
Scottsdale, AZ

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[2016 International Business & Leadership Conference - National Gay & Lesbian Chamber of Commerce \(NGLCC\)](#)

August 23-26, 2016  
Palm Springs, CA

From the legislative process that shaped the bill, to reporting and the pending multistate survey, the evolution and impact of the Initiative is historic. Thank you for the role you played in creating economic opportunities for diverse firms, while establishing meaningful relationships with industry. Much ground has been covered; however, we are poised to accomplish even more as we utilize our collective voices to make certain diversity is embedded in the DNA.

Recently, the Task Force approved an advocacy plan to educate decision makers and influencers on the importance of the Initiative. I recommend everyone review the [advocacy plan](#). We invite you to join us in this effort.

Regards,

**Melanie**



**Vice-Chair, Insurance Diversity  
Task Force**

**Linda Akutagawa**

[13th Annual Elite Service Disabled Veteran Owned Business \(SDVOB\) National Conference](#)

August 24-26, 2016

San Antonio, TX

Check the [Diversity Events Calendar](#) for upcoming diversity-related events!

## News & Updates

### What's Happening with the Initiative?

**SAVE THE DATE!**

#### **5th Annual Insurance Diversity Summit**

Wednesday, December 7, 2016

California State University, Los Angeles (CSULA)

Los Angeles, CA

### Business Matchmaking

#### **Congratulations SMA Global!**

CDI has awarded the Matchmaking Services Contract to SMA Global. CDI would like to thank everyone for their proposal / participation in the RFO process.

### Capability Statements

Be prepared to put your best foot forward! Start preparing NOW to make the most of your Matchmaking meetings at the 5th Annual Insurance Diversity Summit on December 7, 2016!

Capture insurer interest by showcasing your business through your **capability statement**. Here are 2 samples of capability statements: [Sample 1](#) & [Sample 2](#).

Look out for more information on creating a comprehensive capability statement!

It is my honor to serve on the Insurance Diversity Task Force with a wonderful group of committed Task Force members. As the newly elected Vice-Chair of the Insurance Diversity Task Force, I look forward to working with Commissioner Dave Jones, our newly elected Chair, Melanie Shelby, and the Commissioner's staff to advance diversity in the insurance industry and move the mission of the Task Force forward.

Many thanks to the Commissioner and his fabulous Insurance Diversity Initiative staff for their work to ensure that the diverse perspectives of Californians are brought to the insurance company decision making table.

Best,

**Linda**



### **The first annual Multistate Insurance Diversity Survey (MIDS) was released June 1!**

All companies required to submit a survey now have access to the survey via the MIDS portal. Detailed instructions and a glossary of terms can be found within your account using the navigational panel at the top of the page.

All documents related to MIDS, including FAQs and instructions, can also be found on the [MIDS resource page](#).

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### **Survey: Success Stories**

[Share if your business has seen any successes](#) as a direct result of this Initiative.

Each month, such businesses will be featured in the "Spotlight" corner of the Initiative's monthly newsletter!

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## **Insurance Diversity Task Force**



At the 2nd Quarterly Insurance Diversity Task Force, elections were held to nominate and elect a new Chair and Vice-Chair. [Melanie Shelby and Linda Akutagawa were elected to serve as Chair and Vice-Chair](#), respectively, of the 2016-2017 Task Force. Congratulations!

The Task Force and IDI staff would like to thank [Melinda Guzman](#) for serving as Chair of the Task Force from 2012-2016. Under her leadership the Task Force and Initiative have grown tremendously; it is due to her expertise and dedication that we have been so successful in creating such a strong foundation for this Initiative. Thank you, Melinda, for contributing so much of your time and effort to helping us propel this Initiative forward.

Thank you also, Melanie Shelby for your commitment to the Task Force as Vice Chair. We look forward to your continued leadership as the new Chair of the Task Force.

Congratulations also to all of our reappointed Task Force Members!

For additional information about our Task Force members visit our [website](#).

## Upcoming Meetings

### Supplier Diversity Committee Call

Monday, June 27, 2016

8:00 AM - 9:00 AM (PST)

Dial in: 888-278-0296

Passcode: 4923382

### 3rd Quarterly Insurance Diversity Task Force Meeting

Monday, August 1, 2016

10:00 AM - 12:00 PM (PST)

California Department of Insurance

Sacramento, CA

*Video conferencing is available from CDI office in San Francisco and Los Angeles. You may also join via teleconference.*

*Interested in serving on a board or committee?*

Visit our [Boards and Committees](#) page for more information!

## INSURANCE DIVERSITY INITIATIVE

Office of Insurance Commissioner Dave Jones

California Department of Insurance

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[www.insurance.ca.gov/Diversity](http://www.insurance.ca.gov/Diversity)

STAY CONNECTED

