



# INSURANCE DIVERSITY INITIATIVE NEWSLETTER

Email us at

[Diversity@insurance.ca.gov](mailto:Diversity@insurance.ca.gov)

about any events or updates you'd like to share with the Initiative and our stakeholders!

Deadline for submissions is the 25th of every month.

## OCTOBER 2017

- Registration is now OPEN! - 6th Annual Insurance Diversity Summit
- Diversity Events Calendar
- Business Matchmaking: Maximize Your Impact
- Goldman Sachs 10,000 Small Businesses: Gain Tools to Develop a Strategic Growth Plan for Your Business!
- Summit Sponsors of the 6th Annual Insurance Diversity Summit
- Do You Have a Success Story?

**Registration is now OPEN!**  
6th Annual Insurance  
Diversity Summit

**28  
NOV**

Tuesday, November 28, 2017  
Sacramento, California

- Business Matchmaking
- Resource Expo
- Workshops
- B2B Networking
- ... and more!

**REGISTER NOW!**  
**LIMITED SPOTS AVAILABLE**

<http://2017insurancediversitysummit.com/>

**Matchmaking Registration** closes:  
**Monday, October 30th.**

[Register here](#) for matchmaking!

**General Registration** closes:  
**Friday, November 17th.**

[Register here!](#)

**Business Matchmaking:  
Maximize Your Impact**



Before you even sit down with your first business matchmaking session at the **6th Annual Insurance Diversity Summit**, learn how to develop your business's unique selling proposition and convey it to your targeted audience by using a well-crafted Capabilities Statement. There are two CDI Sponsored Webinar Workshops prior to the 6th Annual Insurance Diversity Summit:

**1st Webinar, Wednesday, October 18th**  
**2:00 PM - 3:00 PM PDT**

**2nd Webinar, Tuesday, October 31st**  
**9:00 AM - 10:00 AM PDT**

Webinar log-in information will be sent to Diverse Businesses who are registered for this year's Summit

For more information about the Insurance Diversity Initiative, visit:  
<http://www.insurance.ca.gov/diversity/>



## Diversity Events Calendar

### October

- [National Association of Women Business Owners - 2017 National Women's Business Conference](#)  
October 15-17, 2017  
Minneapolis, MN 55403
- [Sacramento Asian Pacific Chamber of Commerce - 9th Annual Internal Study Mission](#)  
October 19-20, 2017  
Sacramento, CA 95814
- [Latin Business Association - LBA Business Expo & Women's Business Luncheon](#)  
October 19, 2017  
Burbank, CA 91501
- [National Minority Supplier Development Council - 2017 NMSDC Conference + Business Opportunity Exchange](#)  
October 22-25, 2017  
Detroit, MI 48226

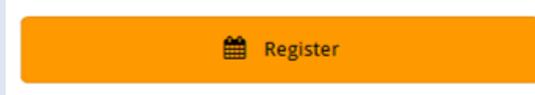
To submit a request for your Supplier Diversity or Governing Board Diversity-related event added to our calendar or to see upcoming events, please visit our [events calendar](#).



prior to each webinar; register today to ensure you are added to our distribution list!

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[Register here!](#)



## Goldman Sachs 10,000 Small Businesses: Gain Tools to Develop a Strategic Growth Plan for Your Business!



Take advantage of this special opportunity for small business owners to grow your business at no cost! If you missed this article in the September edition of the Insurance Diversity Initiative Monthly Newsletter, see more details again here:

<http://www.insurance.ca.gov/diversity/35-news/10-news-letters/upload/Newsletter-2017-September.pdf>

**Deadline to apply** for priority review is **Friday, October 20, 2017.**

# Do You Have an Insurance Supplier Diversity Success? We Want to Hear from You!

Take a quick moment to fill out our survey  
<https://www.surveymonkey.com/r/388MZ69>  
or contact us directly at  
[diversity@insurance.ca.gov](mailto:diversity@insurance.ca.gov).

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## 6th Annual Insurance Diversity Summit Sponsors

### **Diamond Presenting Sponsor**



### **Silver Sponsor**



### **Bronze Sponsors**



Extend your dedication to diversity while increasing your company's visibility as a sponsor of the 6th Annual Insurance Diversity Summit! Returning sponsors will also receive special recognition at the Summit.

We are excited to announce the returning sponsorship of the National Gay and Lesbian Chamber of Commerce (NGLCC), JT2 Integrated Resources, Air-Tech Environmental, Inc. and Blaylock Van, LLC; and, the new sponsorship of En Pointe IT Solutions, Macias Consulting Group, Mischler Financial Group, Paragon Subrogation Services, Inc., Trinus, Inc., and Westech Environmental!

If you are interested in adding your logo to our Summit by sponsoring this year's event, [please submit a](#)

**Submission deadline for  
sponsorship forms & logos (high-res) is October 13, 2017.**

**SPONSORSHIP LEVELS**

**Diamond Presenting Sponsor - \$2,500 (up to 3)**

- Full page logo placement on back cover or inside cover of on-site Summit Program
- Prominent feature of logo in the plenary ballroom sponsor logo loop
- Featured speaker at the Annual Summit Opening Plenary Session
- Exclusive feature of logo on Diamond and Platinum Sponsor Board throughout Summit
- Spotlight Article on company in upcoming Insurance Diversity Newsletter reaching hundreds

**Platinum - \$2,000**

- Prominent full page logo placement in on-site Summit Program
- Inclusion of logo in plenary ballroom sponsor logo loop
- Featured speaker at the Annual Summit Luncheon
- Exclusive feature of logo on Diamond and Platinum Sponsor Board throughout Summit

**Gold - \$1,500**

- $\frac{3}{4}$  page logo in on-site Summit Program
- Inclusion of logo in plenary ballroom sponsor logo loop
- Brief moment to speak at the Annual Summit Luncheon

**Silver - \$1,000**

- $\frac{1}{2}$  page logo in on-site Summit Program
- Inclusion of company name listed in plenary ballroom sponsor logo loop
- Brief moment to speak at the Annual Summit Luncheon

**Bronze - \$500**

- $\frac{1}{4}$  page logo placement in on-site Summit Program
- Brief moment to speak at the Annual Summit Luncheon

**All Sponsorship Levels Additionally Receive**

- VIP Seating at Sponsor table in the plenary ballroom
- VIP coffee reception and photo with Insurance Commissioner Dave Jones
- Logo recognition on high visibility communications and media, including the Summit registration website, Insurance Diversity Newsletter, Insurance Diversity Initiative website, and on the sponsor board displayed prominently at the Summit.

NOTE: Sponsorship may not be accepted from insurers, individuals and/or organizations that have a formal relationship with the California Department of Insurance. Including: if you are licensed to do business by the Department; currently serve as an appointee to a board/committee, etc.

STAY CONNECTED

