



INSURANCE DIVERSITY INITIATIVE NEWSLETTER

Email us at

Diversity@insurance.ca.gov

about any events or updates you'd like to share with the Initiative and our stakeholders!

Deadline for submissions is the 25th of every month.

MAY 2017

- 2017 Multistate Insurance Diversity Survey
- Letters of Support for California SB 488 - May 10, 2017
- Do You Have an Insurance Supplier Diversity Success Story?
- Save the Date - 6th Annual Insurance Diversity Summit
- NEW RFO Now Open! - Due Date May 24, 2017
- Upcoming: Insurance Diversity Task Force 2nd Quarterly Meeting May 31, 2017
- Diversity Events Calendar



2017 MULTISTATE INSURANCE DIVERSITY SURVEY

State of California · District of Columbia
State of Oregon · State of Washington

Stakeholders,

Thank you for your continued interest and commitment to our diversity work! On May 3rd, the 2017 Multistate Insurance Diversity Survey (MIDS) was announced and we are excited to be administering this survey for the second year in a row with our partner states; Oregon, Washington, and Washington DC as we continue to build on the success we have seen in California. As our surveys have always been intended, the 2017 MIDS seeks to increase transparency by asking questions about company's supplier diversity program, outreach efforts, and procurement with certified diverse suppliers.

The survey has been sent to all insurance companies with written national premiums of \$300 million or more and licensed in one of the four partner states; and/or all insurance companies with written California premiums of \$100 million or more, and/or insurance companies licensed in one of the partner states. For additional information, you may visit the [2017 MIDS Resource page](#). It is often said, "what gets measured gets done" and

we are proud of the accomplishments that have been made through the initiative and the steps we

NEW RFO NOW OPEN!



Request For Offer (RFO) 17003 Matchmaking Services Due Date 05/24/17

The California Department of Insurance (CDI) is seeking a California (CA) certified Small Business (SB), Micro Business (MB), Nonprofit Veteran Service Agency (NVSA), or Disabled Veteran Business Enterprise (DVBE) matchmaking vendor (Contractor) to provide matchmaking services for the following event held by the Insurance Diversity Initiative (IDI) as described herein:

6th Annual Insurance Diversity Summit

The goal of the Diversity Summit is to provide a space where insurance procurement representatives and diverse businesses (minority, women, disabled veteran, and LGBT-owned businesses) can network and discuss potential business partnerships.

The purpose of the Summit's matchmaking session(s) will be to connect insurers and diverse businesses via short, one-on-one meetings. These meetings will be strategically setup based on the

continue to see as every survey year's submitted data improves, moving the needle forward, 'til the next.

Thank you, again, for providing your continued support to the Diversity Initiative!

Letters of Support for SB 488



Senator Bradford introduced SB 488 on 2/16/17. SB 488 expands existing law to include LGBT-owned and veteran-owned businesses as diverse categories, codifies the governing board diversity survey, and extends the survey to January 1, 2025.

Show your support for increasing diversity in supplier procurement and governing boards by sending a support letter for SB 488. Here is a [link to a template letter](#) for your convenience. Support letters should be sent to:

Honorable Ricardo Lara
Chair, Senate Committee on Appropriations
State Capitol, Room 2206
Sacramento, CA 95814

Send a copy to Camille Dixon by Wednesday, May 10, 2017. You can also email your support letters directly to camille.dixon@insurance.ca.gov.

With your permission, we would also like to use your organization logo on one support letter, which shows all of the organizations that support SB 488.

Please send your logos to camille.dixon@insurance.ca.gov.

Please let us know if we have permission to use your logo by Wednesday, May 10, 2017.

Thank you for your continued support!

**Do You Have an Insurance Supplier
Diversity Success Story?
We Want to Hear from You!**

procurement needs of insurance companies and the types of goods and services each diverse business can provide. The Insurance Diversity Summit will take place November 28, 2017, at California State University, Sacramento (CSUS) in Sacramento, CA.

Additional details are provided in the linked: [RFO 17003 - Matchmaking Services](#). The due date for response to this RFO is: May 24, 2017. If you have questions please send them via email to [Mark Valim](mailto:Mark.Valim@insurance.ca.gov) at Mark.Valim@insurance.ca.gov.

NOTE: If you are not a DGS/OSDS certified Small Business, Microbusiness, Nonprofit Veteran Service Agency, and/or Disabled Veteran Business Enterprise, but think you could be eligible as one, please review the DGS certification process; expedited processes are available through our Agency.

6th Annual Insurance Diversity Summit



6th Annual Insurance Diversity
Summit Tuesday, November 28,
2017 California State University,
Sacramento Sacramento, CA 95819
More Details to Follow

Insurance Diversity Task Force

Upcoming: 2nd Quarterly Task Force Meeting
Wednesday, May 31, 2017
10 AM - 12 PM

California Department of Insurance
300 Capitol Mall - 17th Floor
Sacramento, CA 95814

Video conferencing is available from the CDI offices located in San Francisco and Los Angeles. You may also join us via teleconference.

More Details to Follow





Take a quick moment to fill out our survey <https://www.surveymonkey.com/r/388MZ69> or contact us directly at diversity@insurance.ca.gov.



Insurance Diversity Task Force

Pictured L-R: Melanie Shelby (Chair); Sal Peinado, Jr.; Cathy Schwamberger; Michael Keeley; Randolph Sinnott; Melinda Guzman; Mark Morales; Pat Fong Kushida; Robin Billups; and, Danielle Beavers.

Not Pictured: Janice Brown; Craig Holden; Linda Akutagawa (Vice-Chair); and, Scott Syphax.

Interested in serving on a board or committee?
Visit our [Boards and Committees](#) web page for more information on how to do so!



Diversity Events Calendar

May

- [National Association of Women Business Owners, California \(NAWBO\) - Propel Your Business Conference 2017](#)
May 7-9, 2017
Sacramento, CA
- [Pacific Southwest Minority Supplier Development Council \(PSMSDC\) - Precertification Workshop](#)
May 16, 2017
Sacramento, CA

To submit a request for your Supplier Diversity or Governing Board Diversity-related event added to our calendar or to see upcoming events, please visit our [events calendar](#).

STAY CONNECTED

