



INSURANCE DIVERSITY INITIATIVE NEWSLETTER

Email us at

Diversity@insurance.ca.gov

about any events or updates you'd like to share with the Initiative and our stakeholders!

Deadline for submissions is the 25th of every month.

JUNE 2017

- Letters of Support for California SB 488 - Due June 13th
- Do You Have an Insurance Supplier Diversity Success Story?
- Diversity Events Calendar
- New Task Force Chair & Vice Chair
- Save the Date - 6th Annual Insurance Diversity Summit
- 6th Annual Insurance Diversity Summit Sponsors

Letters of Support for SB 488



Please continue to show your support for increasing diversity in insurer supplier procurement and governing boards by sending a support letter for SB 488 by Tuesday, **June 13th, 2017!** Attached are a [fact sheet](#) + [template support letter](#) for your convenience to simply add your logo and signature.

As you may be aware, **Insurance Commissioner Dave Jones** and **Equality California** are sponsoring a critical diversity bill introduced by Senator Steven Bradford: **Senate Bill 488**. As state and federal law requires Californians to purchase many types of insurance, such as automobile, health, and workers' compensation insurance, insurers collect \$288 billion a year in premiums in California, but have only scratched the surface when it comes to procuring goods and services from diverse businesses, or having governing boards that mirror the diversity of California policy holders.

An extension of the original insurance supplier

New Task Force Chair & Vice Chair



At the CDI Insurance Diversity Task Force 2nd Quarterly Meeting on May 31, 2017, the annual election took place to elect a new Chair and Vice Chair.

Congratulations to Chair Michael Keeley and to Vice Chair Danielle Beavers!

diversity bill AB 53, Senate Bill 488 does three main things:

- Extends the insurance supplier diversity survey to 2025, as current statute ends the survey soon
- Expands the diverse supplier categories to include LGBT and veteran-owned businesses
- Codifies the governing board diversity survey

Please email your support letters directly to Camille.Dixon@insurance.ca.gov and we will make sure it gets to the right legislators and committee, which includes:

The Honorable Tom Daly, Chair,
Assembly Insurance Committee

The Honorable Melissa Melendez, Vice Chair,
Assembly Insurance Committee

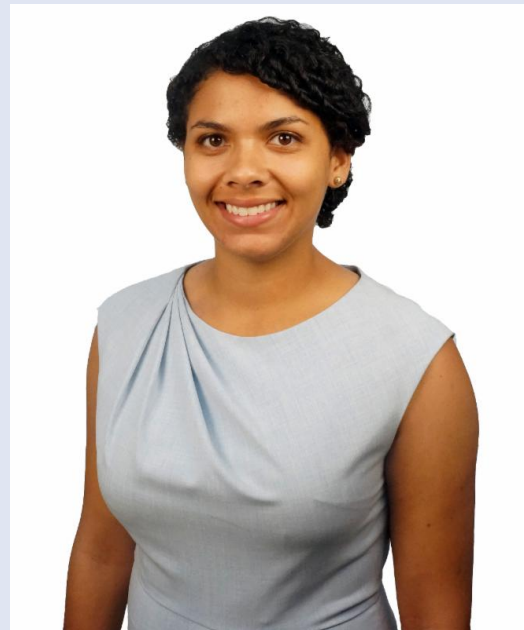
The Honorable Steven Bradford, Author
Members, Assembly Insurance Committee

Current SB488 Supporters:

Asian Business Association of Los Angeles
California Asian Chamber of Commerce
California Black Chamber of Commerce
Foundation
California Department of Insurance
California Hispanic Chambers of Commerce
Carson Chamber of Commerce
Crenshaw Chamber of Commerce
Desert Business Association
DVBE Insurance & Financial Services LLC
Equality California
FiveFour Marketing
Inglewood Airport Area Chamber of Commerce
Institute for Supply Management
Kammerer & Company
Landis Communications, Inc.
Leadership Education for Asian Pacifics, Inc.
Los Angeles Gay & Lesbian Chamber of
Commerce
Melinda Guzman Professional Corporation
MDW Real Estate
MGK Risk and Insurance Services
Michler Financial Group
National Gay & Lesbian Chamber of
Commerce
National Veteran Business Diversity Council
NORCAL Mutual
Patriot RN
Rainbow Chamber Silicon Valley



Chair Michael Keeley
President, MGK Risk & Insurance Services



Vice Chair Danielle Beavers
Director of Diversity and Inclusion,
The Greenlining Institute

Interested in serving on a board or
committee?

Visit our [Boards and Committees](#) web
page for more information on how to do so!

**6th Annual Insurance Diversity
Summit**

Rhodes Perry Consulting
Sacramento Black Chamber of Commerce
Sacramento Hispanic Chamber of Commerce
Sacramento Rainbow Chamber of Commerce
Sinnot, Puebla, Campagne & Curet
Supply Patriot
The Billups Group
The Henne Group

Thank you for your continued support!

Do You Have an Insurance Supplier Diversity Success Story? We Want to Hear from You!



Take a quick moment to fill out our survey <https://www.surveymonkey.com/r/388MZ69> or contact us directly at diversity@insurance.ca.gov.



Diversity Events Calendar

June

- [United States Black Chamber, Inc. \(USBC\) 2017 School of Chamber and Business Management](#)
June 14-16, 2017
Washington, DC

To submit a request for your Supplier Diversity or Governing Board Diversity-related event added to our calendar or to see upcoming events, please visit our [events calendar](#).

SAVE THE DATE

6th Annual Insurance Diversity
Summit Tuesday, November 28,
2017 California State University,
Sacramento Sacramento, CA 95819

More Details to Follow

6th Annual Insurance Diversity Summit Sponsors



We are excited to announce the returning sponsorship of Air-Tech Environmental, Inc. and the new sponsorship of Macias Consulting Group!

The Insurance Diversity Initiative is seeking sponsors for the 6th Annual Insurance Diversity Summit. Total sponsorship amount is capped at \$7,000 which will cover all food and beverage expenses.

If you are interested in sponsoring this year's Summit, please submit all forms and/or inquiries via email to diversity@insurance.ca.gov.

Submission deadline for sponsorship forms & logos (high-res) is **September 15, 2017**.

SPONSOR BENEFITS

- Recognition at the Summit
- Brief moment to speak at the Annual Summit
- Sponsor table in the plenary ballroom
- Photo with Insurance Commissioner Dave Jones
- VIP Coffee reception with Insurance Commissioner Dave Jones
- Logo recognition on the Summit registration website
- Logo recognition in the Insurance Diversity Newsletter

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- Logo recognition on the Insurance Diversity Initiative website
 - Logo recognition on the sponsor board displayed
 - Prominently at the Summit

NOTE: Sponsorship may not be accepted from individuals and/or organizations that have a formal relationship with the California Department of Insurance. Including: if you are licensed to do business by the Department; currently serve as an appointee to a board/committee, etc.
Capability Statements

INSURANCE DIVERSITY INITIATIVE

Office of Insurance Commissioner Dave Jones
California Department of Insurance
(916) 492-3623

www.insurance.ca.gov/Diversity

STAY CONNECTED

