



INSURANCE DIVERSITY INITIATIVE NEWSLETTER

Email us at
Diversity@insurance.ca.gov
about any events or updates you'd
like to share with the Initiative and
our stakeholders!

Deadline for submissions is the
25th of every month.

JULY 2017

- Message from the Task Force Chair
- Do You Have a Success Story?
- Request For Offer 17003 Winning Bid Announcement
- Save the Date - 6th Annual Insurance Diversity Summit
- 6th Annual Insurance Diversity Summit Sponsors
- Diversity Events Calendar

Message from the Task Force Chair



Chair Michael Keeley

*"Our destiny is not written for us, but by us."
-Barack Obama*

Thank you to my fellow Task Force members for having the confidence in me to pilot our collective efforts into the next year. This is my third term appointment by Commissioner Jones, and it remains

Announcement of Winning Bid for Request For Offer 17003: Business Matchmaking



After sending out thousands of invites to potential bidders on our RFO and receiving bids from several responsive bidders, we're happy to announce our search for the 6th Annual Insurance Supplier Diversity Summit business matchmaking contractor is now closed.

Congratulations to K. Patrice Williams and her team at BrandGOV for submitting the winning bid for this year's matchmaking contract! The 6th Annual Summit Planning Team looks forward to working closely with BrandGOV to continue to offer an inclusive Summit and Matchmaking opportunities to our Insurance Diversity stakeholders!

Save The Date
6th Annual Insurance Diversity Summit

critical that we continue our efforts to extend the enabling legislation, Insurance Code Section 927 et. Seq. due to expire on January 1, 2019. Accordingly, we will need "all hands-on-deck", and our members to be fully engaged to provide the time, energy and resources necessary to insure that this historic legislation endures.

I have three goals for this upcoming year. The first and most significant is that we utilize our combined efforts to ensure the continuation of the enabling legislation noted above. To this end we need the assistance of all resources in the legislature. I will call upon those within our Task Force with specialized resources and community-based stakeholders to create pathways for this effort. Pending legislation authored by Senator Steve Bradford continue to highlight the diverse spending by companies impacting CA based businesses, and also includes the addition of Veteran and LGBTQ enterprises. A continued effort to incorporate diverse Boards of Directors from Insurance companies is also a significant component of the legislation we seek to continue.

The second major goal is for the full engagement of our Task Force members. The stakes are too high for us to take a passive role this year so I ask that we all make a commitment to the letter and spirit of the Mission of our Task Force. Given this monumental task, we have no option other than full engagement. I look forward to the commitment and support of our Team.

Finally, I will provide a pathway for leadership to our Vice Chair to assume the responsibilities of our Team in 2018. Ms. Beavers is a most competent and experienced professional who is greatly committed to the success of our efforts. Together, with the help of our Team and DOI Staff, we are capable of creating a legacy each of us will be proud to be a part of. Let's get to work!

-Michael Keeley

Interested in serving on a board or committee?



Save The Date
Tuesday, November 28, 2017

University Student Union
California State University, Sacramento
6000 J Street, Sacramento, CA 95819

[Registration Opens in October](#)

6th Annual Insurance Diversity Summit Sponsors



The Insurance Diversity Initiative is seeking sponsors for the 6th Annual Insurance Diversity Summit. Total sponsorship amount is capped at \$7,000 which will cover all food and beverage expenses.

We are excited to announce the returning sponsorship of Air-Tech Environmental, Inc.; and, the new sponsorship of En Pointe IT Solutions, Macias Consulting Group, and Mischler Financial Group!

If you are interested in adding your logo to our Summit by sponsoring this year's event, [please submit a completed form](#) and/or inquiries via email to diversity@insurance.ca.gov.

Submission deadline for sponsorship forms & logos (high-res) is September 15, 2017.

SPONSOR BENEFITS

- Recognition at the Summit
- Brief moment to speak at the Annual

Visit our [Boards and Committees](#) web page for more information on how to do so!

Do You Have an Insurance Supplier Diversity Success Story? We Want to Hear from You!



Take a quick moment to fill out our survey <https://www.surveymonkey.com/r/388MZ69> or contact us directly at diversity@insurance.ca.gov.

- Summit
- Sponsor table in the plenary ballroom
- Photo with Insurance Commissioner Dave Jones
- VIP Coffee reception with Insurance Commissioner Dave Jones
- Logo recognition on the Summit registration website
- Logo recognition in the Insurance Diversity Newsletter
- Logo recognition on the Insurance Diversity Initiative website
- Logo recognition on the sponsor board displayed prominently at the Summit

NOTE: Sponsorship may not be accepted from insurers, individuals and/or organizations that have a formal relationship with the California Department of Insurance. Including: if you are licensed to do business by the Department; currently serve as an appointee to a board/committee, etc.



Diversity Events Calendar

July

- [Pacific Southwest Minority Supplier Development Council \(PSMSDC\) Precertification Workshops](#)
July 21, 2017
San Diego, CA 92106

To submit a request for your Supplier Diversity or Governing Board Diversity-related event added to our calendar or to see upcoming events, please visit our [events calendar](#).

STAY CONNECTED

