



INSURANCE DIVERSITY INITIATIVE NEWSLETTER

Email us at

Diversity@insurance.ca.gov

about any events or updates you'd like to share with the Initiative and our stakeholders!

Deadline for submissions is the 25th of every month.

APRIL 2017

- Meet Amorette Yang
- Letters of Support for California SB 488
- Disabled Veteran Business Alliance
- Do You Have an Insurance Supplier Diversity Success Story?
- New Online Tool Bridges Gap for Insurance Consumers
- Save the Date - 6th Annual Insurance Diversity Summit
- Upcoming: Insurance Diversity Task Force 2nd Quarterly Meeting May 31, 2017
- Diversity Events Calendar



Insurance Diversity Initiative

New Online Tool Bridges Gap for Insurance Consumers



Insurance Commissioner Dave Jones announced Tuesday, April 4th, the launch of a new online [agent language locator service](#) created to make it easier for consumers to find insurance agents and brokers in their area who speak their chosen language. The service is also available for consumers searching for public adjusters and bail agents.

"Insurance agents are a trusted source in helping consumers determine how best to protect themselves and their assets," said Insurance Commissioner Dave Jones. "Having an agent who can communicate in your language results in a better understanding of the policies and helps ensure you get the appropriate coverage for your needs."

The easy-to-use tool gives consumers access to information from over 11,000 agents and brokers in California allowing them to search for a nearby agent or broker who speaks the same language they do.



**Amorette Yang, Chief
Community Programs and Policy Initiatives
California Department of Insurance**

Dear Insurance Diversity Initiative Stakeholders:

As the new CDI Chief of Community Programs

and Policy Initiatives, I am excited to join a fantastic team dedicated to our mission! Less than a month ago, I got on a plane three time zones away and moved to Sacramento, barely missing a blizzard and was instead welcomed by sunshine and beautiful blossoming trees and flowers. I immediately hit the ground running at CDI and it is truly an honor to take on this role and contribute to the continued successes of our diversity initiative!

Prior to joining CDI, I served in a city agency that procured thousands of contracts in New York City, where the Mayor set a goal of awarding at least 30% of city contract dollars to MWBEs by 2021 and \$16 Billion in city contracts to MWBEs by 2025. My background also includes years of management consulting at Deloitte, organizational capacity building, strategic communications, and public policy in the California State Legislature and federal government. I'm a Cal bear at heart, but received my Masters of Public Administration from Columbia University!

With my experience in the private and public sectors, I have been on both sides of procuring diverse suppliers as well as bidding for opportunities, and have consulted organizations on business strategy and operations. Additionally, I have been fortunate to work in organizations dedicated to diverse executive leadership at the highest levels, and have both witnessed and experienced the positive ripple effects of this.

My enthusiasm for our initiative and the great strides ahead of us cannot be quenched! I look forward to working with all of you in reaching our goals for increased diversity in insurance suppliers and governing boards ~ please feel free to reach out to me at any time!

Best regards,
Amorette

Letters of Support for SB 488



Senator Bradford introduced SB 488 on

2/16/17 SB 488 expands existing law to include

Consumers enter their preferred language and city or ZIP code into the tool and the agents and brokers listed following a consumer's search will be located near the consumer's selected city or ZIP code. The list provides consumers with the licensee's business telephone numbers, links to CDI's Check License Status webpage, and a Google map for each of the licensee's business locations. The service is also accessible from both mobile devices and desktop computers.

"The CDI Agent Language Locator website provides an invaluable service to our communities in locating agents that can speak in their primary language," said Public Policy Director, Julian Canete from the Sacramento Asian Pacific Chamber of Commerce. "All Californians should be able to feel confident in making their purchase of insurance products."

Currently there are producers available for 36 languages, including American Sign Language (ASL), Arabic, Armenian, Bengali, Bosnian, Cambodian, Cantonese, Croatian, Dutch, Farsi, Finnish, French, German, Greek, Hebrew, Hindi, Hmong, Italian, Japanese, Korean, Malay-Indonesian, Mandarin, Mongolian, Polish, Portuguese, Punjabi, Romanian, Russian, Serbian, Spanish, Tagalog, Thai, Turkish, Ukrainian, Urdu and Vietnamese.

The agent language locator service is an independent and unbiased source for locating agents. The department urges consumers to also [check the license status](#) of all agents or brokers, before contacting them to ensure there are no formal disciplinary actions against the agent. If a consumer has any questions or concerns they may contact the department's Consumer Hotline at 800-927-4357.

6th Annual Insurance Diversity Summit

A graphic with the words 'SAVE THE DATE' in large, colorful, block letters. The letters are arranged in three rows: 'SAVE' (top row, green and blue), 'THE' (middle row, green and blue), and 'DATE' (bottom row, red, yellow, green, and blue). The background is white.

6th Annual Insurance Diversity Summit
Tuesday, November 28, 2017
California State University, Sacramento
Sacramento, CA 95819

[More Details to Follow](#)

Insurance Diversity Task Force

2017. SB 100 expands existing law to include LGBT-owned and veteran-owned businesses as diverse categories, codifies the governing board diversity survey, and extends the survey to January 1, 2025.

Show your support for increasing diversity in supplier procurement and governing boards by sending a support letter for SB 488. Here is a [link to a template letter](#) for your convenience. Support letters should be sent to:

Honorable Tony Mendoza
Chair, Senate Committee on Insurance
State Capitol, Room 2195
Sacramento, CA 95814

Send a copy to Camille Dixon by Monday, April 17, 2017. You can also email your support letters directly to camille.dixon@insurance.ca.gov.

With your permission, we would also like to use your organization logo on one support letter, which shows all of the organizations that support SB 488. Please send your logos to camille.dixon@insurance.ca.gov. Please let us know if we have permission to use your logo by Monday, April 17, 2017.

Thank you for your continued support!

Disabled Veteran Business Alliance



Disabled Veteran
Business Alliance
HONORING SERVICE. EMPOWERING SUCCESS.

The Disabled Veteran Business Alliance (DVBA) is uniquely qualified to assist insurance companies across our great Nation increase their procurement contracts and dollars with DVBE's. They are the first and longest serving organization; whose sole purpose has always been helping Disabled Veteran Entrepreneurs become successful; while also assisting private, public and government sectors with their procurement initiatives. Click here to learn more

<http://dvba.cmgalliance.com/DOI/index.php>

Upcoming: 2nd Quarterly Task Force Meeting

Wednesday, May 31, 2017
10 AM - 12 PM

California Department of Insurance
300 Capitol Mall - 17th Floor
Sacramento, CA 95814

Video conferencing is available from the CDI offices located in San Francisco and Los Angeles. You may also join us via teleconference.

More Details to Follow



Insurance Diversity Task Force

Pictured L-R: Melanie Shelby (Chair); Sal Peinado, Jr.; Cathy Schwamberger; Michael Keeley; Randolph Sinnott; Melinda Guzman; Mark Morales; Pat Fong Kushida; Robin Billups; and, Danielle Beavers.

Not Pictured: Janice Brown; Craig Holden; Linda Akutagawa (Vice-Chair); and, Scott Syphax.

Interested in serving on a board or committee?
Visit our [Boards and Committees](#) web page for more information on how to do so!



Diversity Events
Calendar

April - May

- [Federal Business Council, Inc. - 27th Annual Government Procurement Conference](#)

**Do You Have an Insurance
Supplier
Diversity Success Story?
We Want to Hear from You**



Take a quick moment to fill out our survey
<https://www.surveymonkey.com/r/388MZ69> or
contact us directly at
diversity@insurance.ca.gov.

April 19, 2017
Washington, DC

- [California Black Chamber of Commerce - The African American Leadership Weekend Conference 2017](#)

April 21-22, 2017
Sacramento, CA

- [National Association of Women Business Owners, California \(NAWBO\) - Propel Your Business Conference 2017](#)

May 7-9, 2017
Sacramento, CA

- [Pacific Southwest Minority Supplier Development Council \(PSMSDC\) - Precertification Workshop](#)

May 16, 2017
Sacramento, CA

To submit a request for your Supplier Diversity or Governing Board Diversity-related event added to our calendar or to see upcoming events, please visit our [events calendar](#).

INSURANCE DIVERSITY INITIATIVE

Office of Insurance Commissioner Dave Jones
California Department of Insurance
(916) 492-3623
www.insurance.ca.gov/Diversity

STAY CONNECTED

