

## MEET THE FOUNDER



### BECKY HEIDESCH MBA, MA, BA

*Founder & CEO, WSS Executive Search*

Becky Heidesch has been an entrepreneur for almost two decades. She is currently the Founder and CEO of WSS Executive Search, a women-owned and certified (WBENC) executive search firm that specializes in women and minority placement. During the past decade, Heidesch has built WSS Executive Search into a nationally recognized firm that places senior level talent across multiple industries with a strong specialty in financial services, technology and sports.

She has represented executive search efforts and board appointments with many of the nation's top Fortune 500 companies including Wall Street's Morgan Stanley, Citigroup, Merrill Lynch and New York Life Insurance along with numerous technology-related companies and startups. Heidesch and her team have served multiple industries including banking, insurance, technology, consumer product goods and other private industry and not-profit roles.

Her unique career path has encompassed a variety of roles spanning through college athletics, sports marketing, human resources, and eventually landing in executive search.

Ms. Heidesch is driven by a passion, diligent work ethic and true desire to build outstanding teams. Handpicked as a consultant for a variety of large corporations, Heidesch has received national recognition as a public speaker in career management and entrepreneurship, and was the head coach of a #1 nationally ranked NCAA team. She holds an MBA in Entrepreneurship from Concordia University and an MA & BS from California Polytechnic State University, San Luis Obispo.



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