



MARTY KELLER

Marty Keller serves as Deputy Executive Director of the Disabled Veterans Business Alliance (DVBA). The DVBA's mission is to support disabled veteran entrepreneurs through training, networking, and connecting to public and private programs to encourage business contracting with disabled veteran business enterprises (DVBs). His portfolio includes the DVBA's Next Generation DVBE and microenterprise programs.

Mr. Keller previously served as Director of the Office of Small Business Advocate for the State of California to which he had been appointed by former Governor Arnold Schwarzenegger in May, 2007, and reappointed by Governor Jerry Brown in January, 2011.

In that capacity he was a tireless proponent of realigning state government priorities regarding the essential role of small businesses in the state's economy. Recognizing that small business owners would have to play a major role in making that happen, he produced the first-ever Governor's Conference on Small Business & Entrepreneurship in November of 2008, where delegates voted out eleven recommendations for improving the working relationship between small businesses and state government. He then organized the Governor's Conference on Small Business & Entrepreneurship II, held in Oakland in May of 2010.

All of his efforts were aimed at the creation of a statewide small business network, through which the state's major wealth creators could collaborate in both business and political action.

Prior to joining the Governor's Office, Mr. Keller served for five years as executive director of the California Automotive Business Coalition (CalABC). In that capacity he helped auto repair shops deal with the state's regulatory environment and with strategies to improve the automotive repair market. From 1999 to 2001, Mr. Keller was president of Greenslip, Inc., an independent automotive inspection service in Silicon Valley. From 1995 to 1999, he served in the administration of Governor Pete Wilson as chief of the Bureau of Automotive Repair. Additionally, in Governor Wilson's first term, Mr. Keller served as chief of the Bureau of Home Furnishings and Thermal Insulation and of the Bureau of Electronic and Appliance Repair. During the 1980s, Mr. Keller was national sales manager for Pacific Financial Printing, an independent graphics firm in San Francisco.

During his various terms of office, Mr. Keller has earned numerous awards for leadership and vision.

Keller earned his undergraduate degree from the University of Michigan, and holds a Master's Degree in Consciousness Studies from John F. Kennedy University.