



Betsy Berkhemer-Credaire

Author of "The Board Game--How Smart Women Become Corporate Directors" (www.WinningTheBoardGame.com) on Amazon and Kindle

"The Board Game" educates and informs women and men about how to navigate their careers to ultimately serve on public company boards of directors. Featured are 58 stories of current women corporate directors and how they were selected for their first boards. Betsy is president and co-founder of Berkhemer Clayton Inc., retained executive search firm, specializing in placing women on corporate boards, and senior level searches for communications, investor relations, finance, for corporations, universities and CEOs for large nonprofit organizations.

Based in Los Angeles for 20 years, Betsy and business partner Fred Clayton launched Berkhemer Clayton in 1994. Corporate clients include GAP, Bank of America, Mattel, KIA Motors, Disney, Raytheon, Toyota, Edison, SoCal Gas Company, Farmers Insurance. University clients include USC, UCLA, UC-Irvine, Caltech and University of Michigan. Nonprofit clients include City of Hope, Kaiser Permanente, L.A. CARE, Ability First, Girl Scouts of LA and Orange County, and American Lung Associations--in California and Northwest. See www.berkhemerclayton.com

Betsy chairs the Los Angeles/Orange County chapter of Women Corporate Directors, a global nonprofit network of women directors currently on public and private corporate boards. She serves on the boards of the NAWBO-CA StaNational Association of Women Business Owners, and Southern California Leadership Network (SCLN); and previously served on the California Utilities Diversity Council and the consumer advisory board of Southern California Edison. Betsy co-hosts a national business radio show with Renee Fraser on PodcastOne, called "Unfinished Business." www.UnfinishedBusinessTips.com.

Before establishing Berkhemer Clayton, Betsy launched, built, and sold one of the largest independent public relations agencies in Los Angeles. A graduate of UCLA, she began her career as a journalist, then publicist for Disney Studios and NBC.

She lives in Little Tokyo, downtown Los Angeles, with her husband Cris Credaire