



5TH ANNUAL INSURANCE DIVERSITY SUMMIT

HOSTED BY THE CALIFORNIA DEPARTMENT OF INSURANCE

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WEDNESDAY, DECEMBER 7, 2016
CALIFORNIA STATE UNIVERSITY, LOS ANGELES

PANEL – SUPPLIER DIVERSITY SUCCESS ACROSS INDUSTRIES, PANELIST



Richard Chacon

Richard Chacon is the Director of Supplier Diversity and Development for MUFG Union Bank, N.A. He is responsible for providing diverse business enterprises with the opportunity to participate in the Bank's procurement of products and services throughout its geographic footprint.

Mr. Chacon joined Union Bank in 1998 and has been the driving force behind an increase in diverse business supplier spend from \$26 million in 1998 to \$102 million in 2015. Prior to his current position, Mr. Chacon served 10 years in various personnel-related positions in the U.S. Army, and with Pacific Bell for 13 years in the personnel and supplies distribution departments. There, he established the supplier diversity program for Pacific Bell's Southern California Region; he then managed the Pacific Bell Services for the Disabled program. He has also held various management positions with Levi Strauss & Co., LB Credit Corporation and Wells Fargo Bank.

In partnership with senior law enforcement officials representing the U.S. Secret Service, the FBI, California and local law enforcement officials,

Richard has been instrumental in expanding the issue of CyberCrime and the negative impact to small business owners throughout the Union Bank footprint.

Mr. Chacon is an active member within his community and with numerous business development organizations throughout the nation. He is a member of the Financial Services Roundtable for Supplier Diversity, the Northwest Mountain Minority Supplier Development Council, a board member and Board Chair of the Western Regional Minority Supplier Development Council, and a founding member and board member of the Council for Supplier Diversity in San Diego. Mr. Chacon is also a Corporate Advisor to the Asian Business Association – Los Angeles, The Hawkins Center in Richmond, and the Disabled Veteran Business Alliance.

<http://www.insurance.ca.gov/diversity/>