



# 2017 MULTISTATE INSURANCE DIVERSITY SURVEY

State of California · District of Columbia  
State of Oregon · State of Washington

May 3, 2017

Dear Insurer:

**You are receiving this notification because your company meets one of the thresholds requesting submission of the 2017 Multistate Insurance Diversity Survey.** All insurance companies with written national premiums of \$300 million or more and licensed in one of the four partner states; and/or all insurance companies with written California premiums of \$100 million or more have been asked to complete and submit a report by the respective deadline (see below). If you are receiving this letter and your company did not meet the threshold, it is because one or more of the partner states in which your company is licensed has requested participation by your company.

In 2016, the Multistate Insurance Diversity Survey (MIDS) Initiative was established to understand the state of supplier and governing board diversity amongst the nation's now \$1.84 trillion insurance industry. Through transparency, these efforts aim to encourage economic opportunities and increased procurement from the nation's diverse suppliers.

## **SURVEY SUBMISSION DEADLINES**

**The survey will launch via the MIDS Portal on May 8, 2017 and there will be two different submission dates based on which premium threshold your company falls under.** The MIDS Portal is the online survey tool through which your company will complete and submit the survey.

The two different schedules include: **Schedule A** for insurers that collect \$100 million or more a year in California; and **Schedule B** for insurers that collect \$300 million or more nationally and are licensed in one of the partner states, or insurers that do not meet the threshold but are requested to submit by a partner state.

	<b>SCHEDULE A:</b> <i>California Premium of \$100 Million+</i>	<b>SCHEDULE B:</b> <i>National Premium of \$300 Million+ or Requested by Partner State</i>
<b>Survey Submission Date</b>	<b>July 3, 2017</b>	<b>September 1, 2017</b>
<b>Date to Request Extension</b>	<b>June 26, 2017</b>	<b>August 25, 2017</b>
<b>Extension Submission Date</b>	<b>August 2, 2017</b>	<b>October 3, 2017</b>

If your company met the CA \$100 million premium threshold to report, the survey submission date is **July 3, 2017** (per statute July 1, deferred due to weekend). If your company met the National \$300 million premium threshold or has been requested by a partner state, the survey submission date is **September 1, 2017**.

**To confirm which schedule applies to your company, please review the attached chart listing all Schedule A or Schedule B companies or view the list on the California Department of Insurance website**

<http://www.insurance.ca.gov/diversity/12-mids/>. Final survey reports will be published on the MIDS website by August 31, 2017 (Schedule A companies) and November 17, 2017 (Schedule B companies).

All companies/groups are allotted a one-time 30-day extension upon request; all requests must be received a minimum of one week prior to your due date. All requests must provide company name and NAIC number of all

companies that the extension is to include. You may submit your request to extend to [mids.ca@insurance.ca.gov](mailto:mids.ca@insurance.ca.gov), and you will receive an email confirmation once your request has been acknowledged and approved.

### **SURVEY QUESTIONS & NEW STREAMLINED SYSTEM FOR EASIER REPORTING**

The 2017 MIDS seeks information about each company's supplier diversity program, outreach efforts, and procurement with certified diverse suppliers such as: Minority Business Enterprises (MBEs), Women Business Enterprises (WBEs), and Disabled Veteran Business Enterprises (DVBES).

Taking feedback from survey participants last year, we have added some new and improved features to help make reporting easier than ever:

- 1) **Auto-Population of Previous Year's Data:** The portal now offers you the option to choose a previous survey you completed from your account via a drop down menu; the information in the narrative portion of the survey will then populate in the current year's survey. Please note: responses should be modified or updated accordingly to reflect the most current information for the company prior to submission.
- 2) **Streamlined Procurement Chart Population:** Instead of completing every chart of every potential spending scenario, there is now the ability to choose 1 out of 6 procurement spend scenarios that take you through the applicable tables only to complete.

### **INDIVIDUAL / GROUP REPORTS, PORTAL LOGINS, AND TECHNICAL SUPPORT**

Please note that each company has the option of submitting either an *individual company* report or a *group* report. If you have questions regarding the type of report you should submit, please contact us prior to creating your survey at [mids.ca@insurance.ca.gov](mailto:mids.ca@insurance.ca.gov). In the event that a group is split between the two thresholds and schedules, you may choose to submit one group survey including all companies by July 3, 2017 or you may submit two group surveys, one each that include the companies based on the respective thresholds by the respective due dates.

All companies that reported on the 2016 MIDS already have an account; please use your previous log-in. If your company was not asked to report previously, you will receive an email with instructions on how to get started, and a copy of the survey in order to help your company begin preparations.

To further support insurers with MIDS, we will be hosting three 2-part series webinars to provide in-depth instructions on how to complete the survey; the full training requires attending both sessions. Detailed information and instructions about each technical conference call will be sent one week prior to the scheduled date.

- **Part 1 Webinars:** May 17, June 14, or July 12 at 8:30 AM PST
- **Part 2 Webinars:** May 31, June 28, or July 26 at 8:30 AM PST

We look forward to working with you to address these important issues of diversity in the insurance industry. Please feel free to contact us at [mids.ca@insurance.ca.gov](mailto:mids.ca@insurance.ca.gov) with any questions. Thank you.

Sincerely,



**DAVE JONES**  
Insurance Commissioner, State of California



**STEPHEN C. TAYLOR**  
Insurance Commissioner, District of Columbia



**LAURA CALI ROBISON**  
Insurance Commissioner, State of Oregon



**MIKE KREIDLER**  
Insurance Commissioner, State of Washington