



**CALIFORNIA DEPARTMENT OF INSURANCE
2014 GOVERNING BOARD DIVERSITY SURVEY**

Report Type: **Group**

Group / NAIC Code: **69**

Group / Company Name: **Farmers Insurance Group**

1. Please provide the name of the public, U.S. - based Board of Directors that represents the ultimate controlling party of the insurance group:

Farmers Insurance Exchange

2. How many people:

a) Serve on this Board of Directors? **10**

b) Of those in "a)", how many identify as:

i. Women **1**

ii. Men **9**

c) Of those in "a)", how many:

i. Are Disabled Veterans? **0**

ii. Publicly Identify as LGBT (Lesbian, Gay, Bisexual, and / or Transgender)? **0**

d) Of those in "a)", how many identify as:

i. American Indian? **0**

v. Multi-Ethnic? **0**

ii. African American? **1**

vi. Caucasian? **7**

iii. Asian Pacific Islander? **1**

vii. Other? **0**

iv. Hispanic / Latino? **1**

3. Of the board members identified in "b) i; c) i-ii, and d) i-v", how many:

a) Currently serve as an officer of the corporation? **1**

b) List of all positions currently held by these board members (i.e. chair, vice chair, secretary).

Chair

c) Currently serve as an chair of a board committee? **0**

d) List of all committees currently chaired by these board members (i.e. nomination committee, governance committee).

0

4. Do governing board members serve under term limits? **NO**

If yes, description of the term limits (including the number of years per term and if there is a maximum number of terms one can serve on the board).

If no, the average number of years served by the current governing board: **8**

5. Is diversity one of the attributes within the formal evaluation criteria by the nomination committee and by the board when considering prospective board members? **YES**

6. Does the mission statement of the governing board and / or any of its committees include the goal of increasing and / or improving diversity amongst its governing board members? **NO**

If yes, indicate where this language can be found (including mission statement language).

7. Does your group actively engage in outreach efforts to diversify your board? **YES**
This can include ongoing outreach efforts, as well as outreach efforts as vacancies arise.

If yes, share the outreach efforts your company engages in to diversify your governing board.

Since the company is a reciprocal or inter-insurance exchange, the Board members must be policyholders. In order to assist with the identification of policyholders who may be qualified to serve as a Board member, a recruiting profile is developed which includes both skills and diversity characteristics. The recruiting profile is shared with the Board as well as select members of management to assist in the identification of qualifying candidates.

8. Additional comments:

Part 1, Question 2, b) i-ii; c) i-ii; and d) i-vii: The answers provided for all companies in the Group are based on observation, as the companies do not collect this information, and the board members have not identified themselves according to the criteria.

9. List of companies in the group that meet the \$100 million threshold:

Company Name	Company NAIC Number
Farmers Insurance Exchange	21652
Mid-Century Insurance Company	21687
Coast National Insurance Company	25089
Foremost Insurance Company Grand Rapids, Michigan	11185
21st Century Insurance Company	12963

