



**CALIFORNIA DEPARTMENT OF INSURANCE  
2014 GOVERNING BOARD DIVERSITY SURVEY**

Report Type: **Individual**

Group / NAIC Code: **61557**

Group / Company Name: **Blue Shield of California Life & Health Insurance Company**

1. Please provide the name of the public, U.S. - based Board of Directors that represents the ultimate controlling party of the insurance group:

**California Physicians' Service (dba Blue Shield of California). This is not a public company.**

2. How many people:

a) Serve on this Board of Directors? **10**

b) Of those in "a)", how many identify as:

i. Women **3**

ii. Men **7**

c) Of those in "a)", how many:

i. Are Disabled Veterans? **0**

ii. Publicly Identify as LGBT (Lesbian, Gay, Bisexual, and / or Transgender)? **1**

d) Of those in "a)", how many identify as:

i. American Indian? **0**

v. Multi-Ethnic? **0**

ii. African American? **0**

vi. Caucasian? **5**

iii. Asian Pacific Islander? **3**

vii. Other? **0**

iv. Hispanic / Latino? **2**

3. Of the board members identified in "b) i; c) i-ii, and d) i-v", how many:

a) Currently serve as an officer of the corporation? **1**

b) List of all positions currently held by these board members (i.e. chair, vice chair, secretary).

**Chair**

c) Currently serve as an chair of a board committee? **5**

d) List of all committees currently chaired by these board members (i.e. nomination committee, governance committee).

**Compensation, Audit, Finance & Investment, Nominating & Corporate Governance, Quality Improvement**

4. Do governing board members serve under term limits? **YES**

If yes, description of the term limits (including the number of years per term and if there is a maximum number of terms one can serve on the board).

**Three years per term for a maximum of four full terms.**

If no, the average number of years served by the current governing board:

5. Is diversity one of the attributes within the formal evaluation criteria by the nomination committee and by the board when considering prospective board members? **YES**

6. Does the mission statement of the governing board and / or any of its committees include the goal of increasing and / or improving diversity amongst its governing board members? **YES**

If yes, indicate where this language can be found (including mission statement language).

**Directors' Guidebook: Director Selection Criteria, General Considerations, Diversity. The ideal board reflects a diversity of occupational and personal backgrounds. Diversity of race, gender, age, nationality, and geographic location for the board as a whole should be taken into account in candidate selection. Diversity should not, however, be confused with constituency representation. All directors owe a fiduciary duty to the corporation, and it is inappropriate to select directors who are expected to or wish to represent special interests.**

7. Does your group actively engage in outreach efforts to diversify your board? **YES**  
This can include ongoing outreach efforts, as well as outreach efforts as vacancies arise.

If yes, share the outreach efforts your company engages in to diversify your governing board.

**We provide Director selection criteria to the search firms we retain and require those search firms to follow those criteria in their outreach efforts.**

8. Additional comments: