



**CALIFORNIA DEPARTMENT OF INSURANCE  
2015 INSURER SUPPLIER DIVERSITY SURVEY**

Report Type: **Group**

Group / NAIC Code:

**212**

Group / Company Name: **ZURICH**

**Our company / group enters into contracts to procure goods or services in California.**

1. Does your company / group have a supplier diversity policy statement?

**YES**

*A supplier diversity policy statement is any language that refers to the company's / group's policies in regards to supplier diversity, with the goal of procuring goods and services from diverse businesses*

If yes, provide the supplier diversity policy statement below:

**At Zurich in North America (Zurich) Procurement, one of our goals is to broaden the base of minority-, women- and veteran-owned businesses that compete to provide products and services to the companies we serve. We pride ourselves on our commitment to being community-oriented and part of that commitment is to seek opportunities to obtain the products and services our companies need from the community. Since those communities are culturally diverse, we would like our suppliers to be culturally diverse as well. Supplier Diversity Policy Our goal is to support and encourage the participation of minority-, women- and veteran- owned businesses in the competitive bidding processes we conduct to select vendors that can provide quality products and services to meet our needs at competitive prices. Diversity Sourcing at Zurich All women-, minority- and veteran- owned businesses who are interested in doing business with Zurich should contact Zurich's Procurement Group at po.zna@zurich.com or 1-800-377-5152. Prospective claims services vendors should contact Zurich's Claims Vendor Management Group at vendormanagement@zurichna.com or 847-413-5018. Our Certification Requirements Minority Business Enterprises (MBEs), Women Business Enterprises (WBEs), and Veteran Business Enterprises (VBEs) MBEs are certified, for-profit U.S. enterprises at least 51% owned, operated and controlled by one or more members of a Minority Group, including African Americans, Hispanic Americans, Native Americans, Asian-Pacific Americans, Asian-Indian Americans, and Gay, Lesbian, Bisexual and Transgender Americans. WBEs are certified, for profit U.S. enterprises at least 51% owned, controlled and operated by a woman or women. VBEs are certified, for profit U.S. enterprises at least 51% owned, controlled and operated by one or more U.S. military veterans. We accept certifications from the following: • The National Gay and Lesbian Chamber of Commerce (NGLCC) • The National Minority Supplier Development Council (NMSDC) • The Women's Business Enterprise National Council (WBENC) • The Department of Veterans Affairs (VA) Center for Veterans Enterprise Vendor Information Pages (VIP) database is located at www.vetbiz.gov. • Certifications issued by local, state or federal government agencies**

**Zurich does not accept self-certification; we encourage you to obtain certification from one of the councils or agencies above. Once your Company successfully creates a profile, the information provided will be made available to Zurich in North America Procurement to view. Please note submitting information is not a guarantee that Zurich will engage with you as a supplier or that you will be given the opportunity to submit proposals to Zurich. Rather, it improves the possibility of your Company being recognized as a prospective supplier of products and/or services.**

- Provide a list of all documents in which the statement can be found (i.e. website, co. / group report, board charter, etc.):

**The Zurich Supplier Diversity Policy will be listed in the Procurement section of Zurich's internal web site ("Channel Z").**

- If the state is available online, provide link here:

**vendormanagement@zurichna.com; or PO.ZNA@zurich.com**

If no, but will be creating one within the next 12 months, provide a timeline for when your co. / group expects the policy statement to be completed and any other details available at this time (i.e. policy language, policy creation team, etc.):

If no, please explain why:

2. Does your company / group have a supplier diversity program?

**NO**

*A supplier diversity program is any formal plan and / or structure that has been setup specifically for the company / group to implement its supplier diversity policy statements.*

If yes, provide an overview of the program:

If no, but will be creating one within the next 12 months, provide a timeline for when your company / group expects the program to begin and any other details available at this time (i.e. program plan, program director, etc.):

If no, please explain why:

**At Zurich in North America (Zurich) Procurement, one of our goals is to broaden the base of minority-, women- and veteran-owned businesses that compete to provide products and services to the companies we serve. We pride ourselves on our commitment to being community-oriented and part of that commitment is to seek opportunities to obtain the products and services our companies need from the community. Since those communities are culturally diverse, we would like our suppliers to be culturally diverse as well.**

3. Does your company / group conduct outreach specifically to diverse businesses? **NO**

If yes, respond to parts a, b, c, d, and e below.

a. Share all company / group outreach and communication strategies and practices that are conducted specifically to diverse businesses. Specify what outreach is conducted specifically to California diverse businesses:

[Redacted]

b. Share any outreach and communication strategies and practices about supplier diversity conducted internally to company / group employees:

[Redacted]

c. Check below all outreach and communication practices in which your company / group engages:

**EVENT** – seminars, meet-and-greets, summits, etc.

- Host matchmaking
- Host supplier diversity events
- Internal Awards Program
- Participate in matchmaking
- Participate in supplier diversity events
- Sponsor matchmaking
- Sponsor supplier diversity events

Share the name of an event you attended / hosted that has best guided and / or influenced growth of your Supplier Diversity efforts:

[Redacted]

**MEDIA** – advertising, announcements, interviews, webinars, etc.

- Traditional media (newspaper, television commercial, etc.)
- Ethnic media outlets
- Social media; please specify: [Redacted]
- Trade publications

Share the name of a media group or outlet that has best guided and / or influenced growth of your Supplier Diversity efforts:

[Redacted]

**ORGANIZATIONS** – membership, affiliation, sponsorship, etc.

- Member of a certification agency
- Member of ethnic chamber of commerce
- Member/affiliate of other organization, please specify:

[Redacted]

Share the name of an organization that has best guided and / or influenced growth of your Supplier Diversity efforts:

[Redacted]

**PROGRAMS** – mentorship, training, locator, etc.

- Diverse supplier registration portal
- Manage and run a supplier diversity mentorship program (in-house)
- Participate in a supplier diversity mentorship program
- Subscriber to a supplier locator program (or 3rd party service that identifies diverse suppliers)
- Operate a website dedicated to a Supplier Diversity Program

- Technical assistance / training program for diverse suppliers

Share the name of a program that has best guided and / or influenced growth of your Supplier Diversity efforts:

d. Explain how, and to what extent, these strategies and practices have been successful in establishing relationships with diverse businesses:

4. Does your co. / group require and/or encourage its primary suppliers to subcontract with diverse businesses? **NO**

If yes:

a. Do you track procurement spend with Tier 2 diverse suppliers? **N/A**

b. Please explain:

5. Does your co. / group set internal targets or goals in regards to its supplier diversity statement and / or program? **NO**

If yes, please explain:

6. Describe in detail any updates, progress, and / or best practices established by your company / group in the two years since the 2013 Insurer Supplier Diversity Survey was administered; include any awards or recognition received for Supplier Diversity work:

**Zurich is establishing a web site for the program containing its policy statement and contact information for MWDVBEs interested in doing business with Zurich. Zurich plans to become a member of the National Minority Supplier Development Council (NMSDC) and the Women's Business Enterprise National Council (WBENC). Zurich plans to join NMSDC and WBENC and attend selected annual conferences in the future**

7. Additional Comments:

8. Points of contact for the company's / group's supplier diversity operations for diverse business enterprises:

**PRIMARY CONTACT**

Contact Name: **John Todesco**  
 Title: **VP & Head of North American Procurement**  
 Phone Number: **847-605-6726**  
 Email Address: **john.todesco@zurichna.com**  
 Mailing Address **1400 American Lane, Schaumburg, Illinois, 60196**

**SECONDARY CONTACT**

Contact Name: **Maria Piazza**  
 Title: **AVP Strategic Vendor GRP**  
 Phone Number: **847-605-3376**  
 Email Address: **maria.piazza@zurichna.com**  
 Mailing Address **1400 American Lane, Schaumburg, Illinois, 60196**

**GENERAL CONTACT**

Contact Name:   
 Title:   
 Phone Number:   
 Email Address:   
 Mailing Address

**LIST OF COMPANIES INCLUDED IN THIS REPORT**

Company Name	Company NAIC Number
ZURICH AMERICAN INSURANCE COMPANY	16535
AMERICAN GUARANTEE AND LIBILITY INSURANCE	26247
AMERICAN ZURICH INSURANCE COMPANY	40142