



## STATEMENT: PROCUREMENT WITH CALIFORNIA SUPPLIERS

A. Check this box if your company / group **enter into contracts** to procure goods or services in California. If checked, please complete the remainder of the survey in its entirety.

B. Check this box if your company / group **does not enter into contracts** to procure goods or services in California. This would satisfy the requirements of California Insurance Code Section 927 et al.

If Box B is checked, **STOP HERE!**

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### PART 1: NARRATIVE

1. Does your company / group have a **supplier diversity policy statement**?

- Yes
- No, but will be creating one within the next 12 months
- No

*A supplier diversity policy statement is any language that refers to the company's / group's policies in regards to supplier diversity, with the goal of procuring goods and services from diverse businesses.*

**If yes**, provide the supplier diversity policy statement below:

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- Provide a list of all documents in which the statement can be found (i.e. website, company / group report, board charter, etc.):

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- *If the state is available online*, provide link here: \_\_\_\_\_

**If no, but will be creating one within the next 12 months**, provide a timeline for when your company / group expects the policy statement to be completed and any other details available at this time (i.e. policy language, policy creation team, etc.):

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**If no**, please explain why:

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2. Does your company / group have a **supplier diversity program**?

- Yes
- No, but will be creating one within the next 12 months
- No

A supplier diversity program is any formal plan and / or structure that has been setup specifically for the company / group to implement its supplier diversity policy statements.

If **yes**, provide an overview of the program:

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If **no, but will be creating one within the next 12 months**, provide a timeline for when your company / group expects the program to begin and any other details available at this time (i.e. program plan, program director, etc.):

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If **no**, please explain why:

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3. Does your company / group conduct outreach specifically to diverse businesses?  Yes  No

If **yes**, respond to parts **a, b, c, d, and e** below.

- a. Share all company / group outreach and communication strategies and practices that are conducted specifically to diverse businesses. Specify what outreach is conducted specifically to California diverse businesses:

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- b. Share any outreach and communication strategies and practices about supplier diversity conducted internally to company / group employees:

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- c. Check below all outreach and communication practices in which your company / group engages:

**EVENTS** – seminars, meet-and-greets, summits, etc.

- Host matchmaking
- Host supplier diversity events
- Internal Awards Program
  
- Participate in matchmaking
- Participate in supplier diversity events
- Sponsor matchmaking
- Sponsor supplier diversity events

Share the name of an event you attended / hosted that has best guided and / or influenced growth of your Supplier Diversity efforts: \_\_\_\_\_

**MEDIA** – advertising, announcements, interviews, webinars, etc.

- Traditional media (newspaper, television commercial, etc.)
- Ethnic media outlets
- Social media; please specify: \_\_\_\_\_
- Trade publications

Share the name of a media group or outlet that has best guided and / or influenced growth of your Supplier Diversity efforts: \_\_\_\_\_

**ORGANIZATIONS** – membership, affiliation, sponsorship, etc.

- Member of a certification agency
- Member of ethnic chamber of commerce
- Member/affiliate of other organization, please specify: \_\_\_\_\_

Share the name of an organization that has best guided and / or influenced growth of your Supplier Diversity efforts: \_\_\_\_\_

**PROGRAMS** – mentorship, training, locator, etc.

- Diverse supplier registration portal
- Manage and run a supplier diversity mentorship program (in-house)
- Participate in a supplier diversity mentorship program
- Subscriber to a supplier locator program (or 3<sup>rd</sup> party service that identifies diverse suppliers)
- Operate a website dedicated to a Supplier Diversity Program  
Provide link here: \_\_\_\_\_
- Technical assistance / training program for diverse suppliers

Share the name of a program that has best guided and / or influenced growth of your Supplier Diversity efforts: \_\_\_\_\_

- Other, please specify: \_\_\_\_\_

d. Explain how, and to what extent, these strategies and practices have been successful in establishing relationships with diverse businesses:

\_\_\_\_\_

4. Does your company / group require and/or encourage its primary suppliers to subcontract with diverse businesses? Yes No

**If yes:**

- a. Do you track procurement spend with Tier 2 diverse suppliers? Yes No
- b. Please explain:

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5. Does your company / group set internal targets or goals in regards to its supplier diversity statement and / or program? Yes No

If yes, please explain:

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6. Describe in detail any updates, progress, and / or best practices established by your company / group in the two years since the 2013 Insurer Supplier Diversity Survey was administered; include any awards or recognition received for Supplier Diversity work:

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7. Additional Comments:

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8. Provide the most accurate and direct information for the primary, secondary, and general points of contact for your company / group's supplier diversity operations for interested diverse business enterprises:

**1. Primary Contact Name**

Title

Email Address

Phone Number

Mailing Address



**2. Secondary Contact Name**

Title

Email Address

Phone Number

Mailing Address

**3. General Contact Name**

Title

Email Address

Phone Number

Mailing Address

9. Type of Submission:  Initial  Resubmission

10. Date Completed: \_\_\_\_\_