



**CALIFORNIA DEPARTMENT OF INSURANCE
2015 INSURER SUPPLIER DIVERSITY SURVEY**

Report Type: **Individual**

Group / NAIC Code:

15598

Group / Company Name: **Interinsurance Exchange of The Automobile Club**

Our company / group enters into contracts to procure goods or services in California.

1. Does your company / group have a supplier diversity policy statement?

YES

A supplier diversity policy statement is any language that refers to the company's / group's policies in regards to supplier diversity, with the goal of procuring goods and services from diverse businesses

If yes, provide the supplier diversity policy statement below:

"The Automobile Club of Southern California ("ACSC") supports and promotes diversity. Diversity is reflected in our employees, members, and suppliers. We are committed to driving diversity in our growing supplier base and offering equal access to purchasing opportunities while building value-added business relationships. ACSC's Supplier Diversity Program recognizes and supports minority, women-owned, and disabled veteran-owned business enterprises that provide quality, value-driven products and services."

- Provide a list of all documents in which the statement can be found (i.e. website, co. / group report, board charter, etc.):

Website

- If the state is available online, provide link here:

www.calif.aaa.com

If no, but will be creating one within the next 12 months, provide a timeline for when your co. / group expects the policy statement to be completed and any other details available at this time (i.e. policy language, policy creation team, etc.):

N/A

If no, please explain why:

N/A

2. Does your company / group have a supplier diversity program?

YES

A supplier diversity program is any formal plan and / or structure that has been setup specifically for the company / group to implement its supplier diversity policy statements.

If yes, provide an overview of the program:

Our Purchasing Policy requires all sourcing events to include one or more qualified minority, women or disabled-veteran owned business enterprise (MWDVBE) in each existing competitive bidding situation. The Request For Proposal (RFP), Request For Quotes (RFQ) and Request For Information (RFI) templates outline the parameters of our Supplier Diversity Program along with inquiries of the bidder's certification status. Bidding opportunities are open to all interested parties. Our Procurement team maintains and updates a database which contains all Diverse Suppliers.

If no, but will be creating one within the next 12 months, provide a timeline for when your company / group expects the program to begin and any other details available at this time (i.e. program plan, program director, etc.):

N/A

If no, please explain why:

N/A

3. Does your company / group conduct outreach specifically to diverse businesses? **YES**

If yes, respond to parts a, b, c, d, and e below.

a. Share all company / group outreach and communication strategies and practices that are conducted specifically to diverse businesses. Specify what outreach is conducted specifically to California diverse businesses:

Communication and outreach is primarily conducted through email, our website, and attending local/national supplier diversity events/expos.

b. Share any outreach and communication strategies and practices about supplier diversity conducted internally to company / group employees:

Our Procurement team works directly with the Supplier Diversity Program in promoting diverse spend and identifying diverse suppliers, while building value-added business partnerships. Employees also attend local and national events to network with corporate partners developing key strategies and implementing best practices to further promote diverse and minority businesses.

c. Check below all outreach and communication practices in which your company / group engages:

EVENT – seminars, meet-and-greets, summits, etc.

- Host matchmaking
- Host supplier diversity events
- Internal Awards Program
- Participate in matchmaking
- Participate in supplier diversity events
- Sponsor matchmaking
- Sponsor supplier diversity events

Share the name of an event you attended / hosted that has best guided and / or influenced growth of your Supplier Diversity efforts:

Minority Business Opportunity Day 2014 - SCMSDC, hosted webinar that yielded 3 new General Contractors for the organization

MEDIA – advertising, announcements, interviews, webinars, etc.

- Traditional media (newspaper, television commercial, etc.)
- Ethnic media outlets
- Social media; please specify: _____
- Trade publications

Share the name of a media group or outlet that has best guided and / or influenced growth of your Supplier Diversity efforts:

ORGANIZATIONS – membership, affiliation, sponsorship, etc.

- Member of a certification agency
- Member of ethnic chamber of commerce
- Member/affiliate of other organization, please specify:

SCMSDCWBEC West

Share the name of an organization that has best guided and / or influenced growth of your Supplier Diversity efforts:

PROGRAMS – mentorship, training, locator, etc.

- Diverse supplier registration portal
- Manage and run a supplier diversity mentorship program (in-house)
- Participate in a supplier diversity mentorship program
- Subscriber to a supplier locator program (or 3rd party service that identifies diverse suppliers)
- Operate a website dedicated to a Supplier Diversity Program

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- Technical assistance / training program for diverse suppliers

Share the name of a program that has best guided and / or influenced growth of your Supplier Diversity efforts:

d. Explain how, and to what extent, these strategies and practices have been successful in establishing relationships with diverse businesses:

Our website has been our primary source to reaching out to diverse suppliers and having them register in our Supplier Diversity Program. By being a member of SCMSDC and WBEC West we've gained access to their registered supplier database, which develops a

4. Does your co. / group require and/or encourage its primary suppliers to subcontract with diverse businesses? **YES**

If yes:

a. Do you track procurement spend with Tier 2 diverse suppliers? **NO**

b. Please explain:

Our tracking system was established based on the initial requirements of AB53. We identify our suppliers that do have Tier 2 diverse suppliers but have not yet integrated this into our system.

5. Does your co. / group set internal targets or goals in regards to its supplier diversity statement and / or program? **NO**

If yes, please explain:

6. Describe in detail any updates, progress, and / or best practices established by your company / group in the two years since the 2013 Insurer Supplier Diversity Survey was administered; include any awards or recognition received for Supplier Diversity work:

Our website has allowed ACSC to reach out to diverse suppliers and have them register in our Supplier Diversity Program. Once registered in our program and entered into our database, our Procurement team pro-actively searches upcoming opportunities for diverse supplier business. We currently have fifty-seven (57) diverse supplier registered within our Program and have used twenty-two (22) diverse suppliers for business.

7. Additional Comments:

On the ISD 2015 Chart (1-2) the non diverse category spend is not tracked in our system. We only categorize diverse suppliers.

8. Points of contact for the company's / group's supplier diversity operations for diverse business enterprises:

PRIMARY CONTACT

Contact Name: **Ralph Montgomery**
Title: **Supplier Diversity Specialist**
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SECONDARY CONTACT

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GENERAL CONTACT

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