



CALIFORNIA DEPARTMENT OF INSURANCE  
2015 INSURER SUPPLIER DIVERSITY SURVEY

Report Type: **Group**

Group / NAIC Code:

**4011**

Group / Company Name: **Genworth Financial, Inc.**

**Our company / group enters into contracts to procure goods or services in California.**

1. Does your company / group have a supplier diversity policy statement?

**YES**

*A supplier diversity policy statement is any language that refers to the company's / group's policies in regards to supplier diversity, with the goal of procuring goods and services from diverse businesses*

If yes, provide the supplier diversity policy statement below:

**Select suppliers that provide the best value to Genworth. Best value to Genworth includes the following considerations:**  
• Total cost of ownership for the goods or services  
• Relative financial stability and strategic sustainability of the supplier  
• The ability to meet or exceed Genworth's performance requirements and willingness to commit to those requirements through a Service Level Agreement.  
• Adherence to Genworth's security standards.  
• Agreement to Genworth's contractual terms and conditions.  
• For US Only: If they are a Diverse Supplier (Typically defined as companies owned and operated by racial and ethnic minorities, women, veterans, LGBT, or people with disabilities)  
Provide a competitive opportunity for suppliers to earn a share of Genworth's purchasing volume, including small businesses and businesses owned by the disadvantaged, minorities and women

- Provide a list of all documents in which the statement can be found (i.e. website, co. / group report, board charter, etc.):

**Sourcing and Supplier Management Policy Integrity First Policy - Supplier Relationships**

- If the state is available online, provide link here:

If no, but will be creating one within the next 12 months, provide a timeline for when your co. / group expects the policy statement to be completed and any other details available at this time (i.e. policy language, policy creation team, etc.):

If no, please explain why:

2. Does your company / group have a supplier diversity program?

**NO**

*A supplier diversity program is any formal plan and / or structure that has been setup specifically for the company / group to implement its supplier diversity policy statements.*

If yes, provide an overview of the program:

If no, but will be creating one within the next 12 months, provide a timeline for when your company / group expects the program to begin and any other details available at this time (i.e. program plan, program director, etc.):

[Redacted]

If no, please explain why:

**Although we currently do not have a formal plan or do set asides for Diverse suppliers, we do subscribe to a service that allows our Sourcing team to identify new suppliers, to include Diverse suppliers, as part of bidding events. Diverse suppliers are given additional consideration, but must ultimately earn the business.**

3. Does your company / group conduct outreach specifically to diverse businesses? **NO**

If yes, respond to parts a, b, c, d, and e below.

a. Share all company / group outreach and communication strategies and practices that are conducted specifically to diverse businesses. Specify what outreach is conducted specifically to California diverse businesses:

[Redacted]

b. Share any outreach and communication strategies and practices about supplier diversity conducted internally to company / group employees:

[Redacted]

c. Check below all outreach and communication practices in which your company / group engages:

**EVENT** – seminars, meet-and-greets, summits, etc.

- Host matchmaking
- Host supplier diversity events
- Internal Awards Program
- Participate in matchmaking
- Participate in supplier diversity events
- Sponsor matchmaking
- Sponsor supplier diversity events

Share the name of an event you attended / hosted that has best guided and / or influenced growth of your Supplier Diversity efforts:

[Redacted]

**MEDIA** – advertising, announcements, interviews, webinars, etc.

- Traditional media (newspaper, television commercial, etc.)
- Ethnic media outlets
- Social media; please specify: [Redacted]
- Trade publications

Share the name of a media group or outlet that has best guided and / or influenced growth of your Supplier Diversity efforts:

[Redacted]

**ORGANIZATIONS** – membership, affiliation, sponsorship, etc.

- Member of a certification agency

- Member of ethnic chamber of commerce
- Member/affiliate of other organization, please specify:

[Redacted]

Share the name of an organization that has best guided and / or influenced growth of your Supplier Diversity efforts:

[Redacted]

**PROGRAMS** – mentorship, training, locator, etc.

- Diverse supplier registration portal
- Manage and run a supplier diversity mentorship program (in-house)
- Participate in a supplier diversity mentorship program
- Subscriber to a supplier locator program (or 3rd party service that identifies diverse suppliers)
- Operate a website dedicated to a Supplier Diversity Program

[Redacted]

- Technical assistance / training program for diverse suppliers

Share the name of a program that has best guided and / or influenced growth of your Supplier Diversity efforts:

[Redacted]

d. Explain how, and to what extent, these strategies and practices have been successful in establishing relationships with diverse businesses:

[Redacted]

4. Does your co. / group require and/or encourage its primary suppliers to subcontract with diverse businesses? **NO**

If yes:

a. Do you track procurement spend with Tier 2 diverse suppliers? **N/A**

b. Please explain:

[Redacted]

5. Does your co. / group set internal targets or goals in regards to its supplier diversity statement and / or program? **NO**

If yes, please explain:

[Redacted]

6. Describe in detail any updates, progress, and / or best practices established by your company / group in the two years since the 2013 Insurer Supplier Diversity Survey was administered; include any awards or recognition received for Supplier Diversity work:

**None**

7. Additional Comments:

[Redacted]

8. Points of contact for the company's / group's supplier diversity operations for diverse business enterprises:

**PRIMARY CONTACT**

Contact Name: **Brandon Taber**  
 Title: **Director, Supplier Management and Sourcing Operations**  
 Phone Number: **804-281-6639**  
 Email Address: **brandon.taber@genworth.com**  
 Mailing Address **6620 W. Broad St., Richmond VA 23230**

**SECONDARY CONTACT**

Contact Name: **Kevin Green**  
 Title: **VP, Sourcing**  
 Phone Number: **804-662-2442**  
 Email Address: **kevin.green2@genworth.com**  
 Mailing Address **6620 W. Broad St., Richmond VA 23230**

**GENERAL CONTACT**

Contact Name: **Tom Topinca**  
 Title: **Public Relations Leader**  
 Phone Number: **804-662-2444**  
 Email Address: **thomas.topinka@genworth.com**  
 Mailing Address **6620 W. Broad St., Richmond VA 23230**

LIST OF COMPANIES INCLUDED IN THIS REPORT

Company Name	Company NAIC Number
Genworth Life Insurance Company	70025
Genworth Life & Annuity Insurance Company	65536