



**CALIFORNIA DEPARTMENT OF INSURANCE  
2015 INSURER SUPPLIER DIVERSITY SURVEY**

Report Type: **Individual**

Group / NAIC Code:

**71854**

Group / Company Name: **AAA Life Insurance Company**

**Our company / group enters into contracts to procure goods or services in California.**

1. Does your company / group have a supplier diversity policy statement?

**YES**

*A supplier diversity policy statement is any language that refers to the company's / group's policies in regards to supplier diversity, with the goal of procuring goods and services from diverse businesses*

If yes, provide the supplier diversity policy statement below:

**AAA Life Insurance Company is committed to vendor diversity by providing access and opportunity for all suppliers and service providers to participate in our procurement process. AAA life Insurance Company provides bid opportunities to every business, regardless of its ownership or size, to compete for a business relationship with our company. The importance and commitment to diversity and inclusion are reflected in our culture, Core Values and Core Operating Principles.**

- Provide a list of all documents in which the statement can be found (i.e. website, co. / group report, board charter, etc.):

**AAA Life Insurance Company's Vendor Diversity Statement is featured within our intranet page, and must be read to complete our Corporate Contract Approval Process.**

- If the state is available online, provide link here:

If no, but will be creating one within the next 12 months, provide a timeline for when your co. / group expects the policy statement to be completed and any other details available at this time (i.e. policy language, policy creation team, etc.):

If no, please explain why:

2. Does your company / group have a supplier diversity program?

**NO**

*A supplier diversity program is any formal plan and / or structure that has been setup specifically for the company / group to implement its supplier diversity policy statements.*

If yes, provide an overview of the program:

If no, but will be creating one within the next 12 months, provide a timeline for when your company / group expects the program to begin and any other details available at this time (i.e. program plan, program director, etc.):

If no, please explain why:

**AAA Life Insurance Company's Corporate Contract Approval Process incorporates and promotes our Vendor Diversity Statement. Our Corporate Contract Approval Process promotes the inclusion of minority, disabled veterans, and women-owned suppliers and service providers to participate in our procurement process. Thus, the importance of supplier and service provider diversity is communicated in every instance where a potential supplier or service provider avails itself to our procurement process.**

3. Does your company / group conduct outreach specifically to diverse businesses? **NO**

If yes, respond to parts a, b, c, d, and e below.

a. Share all company / group outreach and communication strategies and practices that are conducted specifically to diverse businesses. Specify what outreach is conducted specifically to California diverse businesses:

b. Share any outreach and communication strategies and practices about supplier diversity conducted internally to company / group employees:

c. Check below all outreach and communication practices in which your company / group engages:

**EVENT** – seminars, meet-and-greets, summits, etc.

- Host matchmaking
- Host supplier diversity events
- Internal Awards Program
- Participate in matchmaking
- Participate in supplier diversity events
- Sponsor matchmaking
- Sponsor supplier diversity events

Share the name of an event you attended / hosted that has best guided and / or influenced growth of your Supplier Diversity efforts:

**MEDIA** – advertising, announcements, interviews, webinars, etc.

- Traditional media (newspaper, television commercial, etc.)
- Ethnic media outlets
- Social media; please specify:
- Trade publications

Share the name of a media group or outlet that has best guided and / or influenced growth of your Supplier Diversity efforts:

**ORGANIZATIONS** – membership, affiliation, sponsorship, etc.

- Member of a certification agency

- Member of ethnic chamber of commerce
- Member/affiliate of other organization, please specify:

[Redacted]

Share the name of an organization that has best guided and / or influenced growth of your Supplier Diversity efforts:

[Redacted]

**PROGRAMS** – mentorship, training, locator, etc.

- Diverse supplier registration portal
- Manage and run a supplier diversity mentorship program (in-house)
- Participate in a supplier diversity mentorship program
- Subscriber to a supplier locator program (or 3rd party service that identifies diverse suppliers)
- Operate a website dedicated to a Supplier Diversity Program

[Redacted]

- Technical assistance / training program for diverse suppliers

Share the name of a program that has best guided and / or influenced growth of your Supplier Diversity efforts:

[Redacted]

d. Explain how, and to what extent, these strategies and practices have been successful in establishing relationships with diverse businesses:

[Redacted]

4. Does your co. / group require and/or encourage its primary suppliers to subcontract with diverse businesses? **NO**

If yes:

a. Do you track procurement spend with Tier 2 diverse suppliers? **N/A**

b. Please explain:

[Redacted]

5. Does your co. / group set internal targets or goals in regards to its supplier diversity statement and / or program? **NO**

If yes, please explain:

[Redacted]

6. Describe in detail any updates, progress, and / or best practices established by your company / group in the two years since the 2013 Insurer Supplier Diversity Survey was administered; include any awards or recognition received for Supplier Diversity work:

**AAA Life Insurance Company incorporated its Vendor Diversity Statement into its corporate contract approval process. Further, the Company supports organizations that promote the inclusion of minority, disabled veterans, and women-owned suppliers and service providers by mandating that all employees that participate in our procurement process read and understand our Vendor Diversity Statement, which promotes the inclusion of these groups in our procurement process.**

7. Additional Comments:

**AAA Life Insurance Company currently does not have the capability to report spend by diversity category or by certification agency. The spend shown is for all spend that goes through the Company's corporate contract approval**

8. Points of contact for the company's / group's supplier diversity operations for diverse business enterprises:

**PRIMARY CONTACT**

Contact Name: **Ken Dernay**  
Title: **Sr. Manager: Financial Planning & Controls**  
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**SECONDARY CONTACT**

Contact Name: **Chip Lane**  
Title: **VP Finance, Controller & Treasurer**  
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**GENERAL CONTACT**

Contact Name: **Kathy Plesuchenko**  
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