

DEPARTMENT OF INSURANCE

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**CDI INSURANCE DIVERSITY TASK FORCE (IDTF)
4th QUARTERLY MEETING MINUTES**

**Wednesday, November 8, 2017
10:00 a.m. – 12:00 p.m. PST
California Department of Insurance
300 Capitol Mall, Sacramento, CA 95814**

I. Welcome – Task Force Chair Michael Keeley

- A. Task Force Roll Call – CDI staff, Rebecca Ball.**
- i. Quorum Met. Task Force Present:**
 - (Located in Sacramento) Pat Fong Kushida, Melinda Guzman, Michael Keeley, and Sal Peinado, Jr.;
 - (Located in Los Angeles) Mark Morales and Randy Sinnott; and,
 - (Via Phone) Linda Akutagawa, Danielle Beavers, and Melanie Shelby.
- B. 3rd Quarterly Minutes – Pat Fong Kushida moved to approve the minutes. Sal Peinado, Jr. seconded the motion. With 9 Ayes, 0 Nays, 0 Abstentions, the Minutes were approved.**

II. Insurance Diversity Summit**A. Summit Registration and Matchmaking System**

- i. K. Patrice Williams, CEO – BrandGOV – Presented update and analysis of Summit registration for all attendees and conducted verbal walkthrough of matchmaking portal for insurers and for diverse businesses.**
- ii. Ben Phillips-Lesenana, CDI – There are 13 participating insurers and 69 participating diverse suppliers, with 148 total match-making sessions between an insurer and diverse suppliers. More than 50 of the diverse suppliers have been scheduled for two or more sessions with an insurer.**
- iii. Sal Peinado Jr. and Mark Morales – We received positive feedback from the matchmaking webinars for both insurers and diverse suppliers; participants were engaged and asked great questions.**

B. Resource Expo

- i. Ben Phillips-Lesenana, CDI – There are 28 exhibitors total who are business development resources, DBE certification agencies, insurers' supplier diversity teams, supplier diversity data technology companies, and local/statewide business groups. The expo will take place in two sessions, one in the AM and one in the PM mirroring the times for matchmaking.**

C. Summit Sponsorships

Mary Beth Bykowsky, CDI – Planned budget is \$7,000 for food and beverage; we have secured our goal. Thank you to returning sponsors: NGLCC, JT2 Integrated Resources, Air-Tech Environmental and Blaylock Van. Thank you to new sponsors: En Pointe IT Solutions, Macias Consulting Group, Mischler Financial Group, Trinus, WesTech Environmental, Paragon, Equilar, and Jay Greene Law Firm. These sponsorships receive recognition with their logos in the Summit communications, website, and registration portal; they participate in the VIP coffee reception with Commissioner Jones and speak during the Summit.

III. Governing Board Summit 2018

A. CSAA and CDI

- i. Sal Peinado, Jr., IDTF and Lisa Strange, CDI – Governing Board Diversity Summit is underway with invites to C-Suite insurer executives and board members. The event will be hosted at Hotel Nikko San Francisco on March 2, 2018.

IV. Task Force Member Updates

A. Announcements & Past or Upcoming Events

- i. Mark Morales, IDTF – In conjunction with Los Angeles Community Colleges, City National Bank, LAX Airports, and SoCal Gas & Electric, the Meet the Buyers Event occurred on August 30th. Mark provided a re-cap of the event and shared that it was a success.
- ii. Pat Fong Kushida, IDTF – California Asian Pacific Chamber of Commerce’s (CAPCC) Southern California Small Business Matchmaking occurred on September 7th and the Empower Workshops were August 12th through September 19th.
- iii. Ben Phillips-Lesenana, CDI – Attended the CAPCC’s Empower Workshop on September 19th.
- iv. Rebecca Ball, CDI – Attended the National Women’s Business Conference (NAWBO) 2017 Together We Dare on October 15-17th.
- v. Amorette Yang, CDI – Attended the 2017 National Minority Supplier Development Council (NMSDC) Conference + Business Opportunity Exchange – Fueling Economic Growth on October 22-25th.
- vi. Pat Fong Kushida, IDTF – Announced the upcoming events: The Disadvantaged Business Enterprise Conference “I Am Small Business” – November 14th, Sheraton Gateway Hotel, Los Angeles, CA. And the 4th Annual California Policy Summit – November 30th.

V. Insurance Diversity Initiative Updates

- A. Rebecca Ball – Multistate Insurance Diversity Survey results are still in final analysis and will be shared during the morning plenary at the Summit.
- B. Ben Phillips-Lesenana – Last day for Summit registration is November 17th. As an update, the total has exceeded last year’s Summit registration and we expect it to be the largest attendance for any of our previous Summits.
- C. Amorette Yang – Task Force Recruitments are underway. CDI launched the new application for vacancies – applications will be due on 1/12/18. Announcements of new task force members will occur in March 2018.

VI. Public Comment

A. Attendee Open-Forum – Diversity Related Updates

- i. No public comment recorded.

VII. Next Steps and Adjourn

- A. Contact us: diversity@insurance.ca.gov

B. Next Meeting: 1st Quarterly Meeting, Thursday, March 22, 2018

- i. Michael Keeley – Motioned to adjourn.
- ii. Sal Peinado, Jr. – 1st the motion.
- iii. Danielle Beavers – 2nd the motion.