



CALIFORNIA DEPARTMENT OF INSURANCE 2015 INSURER SUPPLIER DIVERSITY SURVEY

COVER PAGE

REPORTING AS GROUP OR INDIVIDUAL COMPANY

NOTE: Enter Company Name and NAIC Number in the box directly below **only** if submitting as an individual company. Otherwise, leave both fields blank.

If this is an individual company submission, check here:

COMPANY NAME: _____
COMPANY NAIC NUMBER: _____

If this is a group report for more than one company, check here:

GROUP NAME: _____
GROUP NAIC NUMBER: _____

List below all companies in the group that meet the threshold to report:

COMPANY NAME	COMPANY NAIC NUMBER

STATEMENT: PROCUREMENT WITH CALIFORNIA SUPPLIERS

A. Check this box if your company / group **enter into contracts** to procure goods or services in California. If checked, please complete the remainder of the survey in its entirety.

B. Check this box if your company / group **does not enter into contracts** to procure goods or services in California. This would satisfy the requirements of California Insurance Code Section 927 et al.

If Box B is checked, **STOP HERE!**

PART 1: NARRATIVE

1. Does your company / group have a **supplier diversity policy statement**?

- Yes
No, but will be creating one within the next 12 months
No

A supplier diversity policy statement is any language that refers to the company / group's policies in regards to supplier diversity, with the goal of procuring goods and services from diverse businesses.

If yes, provide the supplier diversity policy statement below:

- Provide a list of all documents in which the statement can be found (i.e. website, company / group report, board charter, etc.):

- *If the state is available online*, provide link here: _____

If no, but will be creating one within the next 12 months, provide a timeline for when your company / group expects the policy statement to be completed and any other details available at this time (i.e. policy language, policy creation team, etc.):

If no, please explain why:

2. Does your company / group have a **supplier diversity program**?

- Yes
No, but will be creating one within the next 12 months

No

A supplier diversity program is any formal plan and / or structure that has been setup specifically for the company / group to implement its supplier diversity policy statements.

If yes, provide an overview of the program:

If no, but will be creating one within the next 12 months, provide a timeline for when your company / group expects the program to begin and any other details available at this time (i.e. program plan, program director, etc.):

If no, please explain why:

3. Does your company / group conduct outreach specifically to diverse businesses? Yes No

If yes, respond to parts **a, b, c, d, and e** below.

a. Share all company / group outreach and communication strategies and practices that are conducted specifically to diverse businesses. Specify what outreach is conducted specifically to California diverse businesses:

b. Share any outreach and communication strategies and practices about supplier diversity conducted internally to company / group employees:

c. Check below all outreach and communication practices in which your company / group engages:

EVENTS – seminars, meet-and-greets, summits, etc.

- Host matchmaking
- Host supplier diversity events
- Participate in matchmaking
- Participate in supplier diversity events

- Sponsor matchmaking
- Sponsor supplier diversity events

MEDIA – advertising, announcements, interviews, webinars, etc.

- Traditional media (newspaper, television commercial, etc.)
- Ethnic media outlets
- Social media; please specify: _____
- Trade publications

ORGANIZATIONS – membership, affiliation, sponsorship, etc.

- Member of a certification agency
- Member of ethnic chamber of commerce
- Member/affiliate of other organization, please specify: _____

PROGRAMS – mentorship, training, locator, etc.

- Diverse supplier registration portal
 - Manage and run a supplier diversity mentorship program (in-house)
 - Participate in a supplier diversity mentorship program
 - Subscriber to a supplier locator program (or 3rd party service that identifies diverse suppliers)
 - Operate a website dedicated to a Supplier Diversity Program
- Provide link here: _____

- Other, please specify: _____

d. Explain how, and to what extent, these strategies and practices have been successful in establishing relationships with diverse businesses:

4. Does your company / group require and/or encourage its primary suppliers to subcontract with diverse businesses? Yes No

If yes, please explain:

5. Does your company / group set internal targets or goals in regards to its supplier diversity statement and / or program? Yes No

If yes, please explain:

6. Provide the most accurate and direct information for the primary, secondary, and general points of contact for your company / group's supplier diversity operations for interested diverse business enterprises:

1. Primary Contact Name

Title

Email Address

Phone Number

Mailing Address

2. Secondary Contact Name

Title

Email Address

Phone Number

Mailing Address

3. General Contact Name

Title

Email Address

Phone Number

Mailing Address

