

7TH ANNUAL INSURANCE DIVERSITY SUMMIT

HOSTED BY THE CALIFORNIA DEPARTMENT OF INSURANCE

MONDAY, OCTOBER 1, 2018
THE CALIFORNIA ENDOWMENT | LOS ANGELES

AGENDA

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| 7:30 am | REGISTRATION – Resource Expo Exhibitors Only |
| 8:00 am | REGISTRATION (Open All Day) – All Attendees |
| 8:00 am – 11:00 am | RESOURCE EXPO & GENERAL NETWORKING |
| 9:00 am – 11:00 am | BUSINESS MATCHMAKING (Morning Session) Facilitated by: BrandGOV |
| MORNING PLENARY | |
| 11:05 am – 11:15 am | <u>WELCOME</u> <ul style="list-style-type: none">○ Salvador Peinado, Jr. – Chair, Insurance Diversity Task Force Senior Supplier Diversity Consultant, CSAA Insurance Exchange |
| 11:15 am – 11:30 am | <u>OPENING REMARKS</u> <ul style="list-style-type: none">○ Dave Jones – Insurance Commissioner, California Department of Insurance |
| 11:30 am – 11:55 am | <u>INSURANCE DIVERSITY INITIATIVE PRESENTATION</u> <ul style="list-style-type: none">○ Chandara K. Phanachone – Director, Insurance Diversity Initiative○ Rebecca Ball – Coordinator, Insurance Diversity Initiative |
| 11:55 am – 12:00 pm | <u>PLENARY CLOSING</u> |
| AWARDS LUNCHEON: 12:00 – 1:00 pm | |

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| 12:15 pm – 1:00 pm | <p><u>2018 DIVERSITY AWARDS AND SPONSOR RECOGNITION</u></p> <ul style="list-style-type: none"> ○ Insurance Commissioner Dave Jones ○ Chair Salvador Peinado, Jr. and Vice Chair Pat Fong-Kushida – Insurance Diversity Task Force |
| AFTERNOON WORKSHOPS | |
| 1:15 pm – 2:30 pm | <p><u>WORKSHOP (A): NAVIGATING THE PROCUREMENT PROCESS</u></p> <p>This workshop is designed to provide attendees with the tools and information to understand how to successfully enter into procurement contracts with insurance companies. Attendees will be provided with a step-by-step overview & tips on how to navigate the RFP process; the do’s and don’ts of crafting a capabilities statement; and post-business matchmaking success strategies.</p> |
| | <p><u>WORKSHOP (B): CREATING PATHWAYS TO CORPORATE GOVERNANCE</u></p> <p>This workshop is designed to provide attendees with a career leadership development opportunity in corporate governance. Attendees will hear from leading industry experts about the opportunities in board leadership, including the recruitment, preparation, and resources that are available to aspiring board and/or corporate leaders</p> |
| | <p><u>WORKSHOP (C): DIVERSITY AS A BUSINESS IMPERATIVE</u></p> <p>This informational workshop is designed to provide attendees with an overview of how supplier and governing board diversity can positively impact a company’s financial performance. Attendees will hear from leading organizational think tanks about analytical research findings that underscore the business case for achieving supplier & governing board diversity.</p> |
| | <p><u>WORKSHOP (D): LEVERAGING SOCIAL MEDIA</u></p> <p>This workshop is designed to provide attendees with strategies and tips on how to effectively utilize social media as a marketing and/or business development tool. Attendees will hear from industry experts on the resources that your company can leverage to determine the optimal social media platform for your customer base/segment & how to effectively market your company for greater business development opportunities.</p> |
| 2:30 pm – 3:15 pm | <p>INSURANCE DIVERSITY ROUNDTABLE Roundtable Topic TBD</p> |
| 2:30 pm – 4:30 pm | <p>BUSINESS MATCHMAKING (Afternoon Session) Facilitated by: BrandGOV</p> |
| 3:00 pm – 4:45 pm | <p>AFTERNOON NETWORKING RECEPTION</p> |
| THANK YOU TO OUR SPONSORS! | |