STATE OF CALIFORNIA

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INSURANCE DIVERSITY TASK FORCE (IDTF) SUPPLIER DIVERSITY ADVISORY GROUP MEETING MINUTES

Thursday, August 20, 2020 1:00 – 2:00 p.m. PDT

I. Roll Call – Call to Order

Roll Call - Conducted by California Department of Insurance (CDI) Staff - Amy Ives

- Task Force Attendees: Cecil Plummer, Rebecca Aguilera-Gardiner, Imelda Alejandrino, Mark Morales, Sal Peinado, Jr., Vikita Poindexter
- CDI Staff: Chandara Phanachone, Uzma Rahman, Amy Ives
- Public Attendees: Venita Johnson (Wes-Tec Environmental), Anthony Belcher (Wes-Tec Environmental),

II. Approval of Past Meeting Minutes

- Mark Morales Motion to approve
- Vikita Poindexter Seconded motion

III. Public Comment for Items Not on Agenda

<u>Uzma Rahman, CDI</u> – Asked if there were any items to be considered for a future meeting by the public. Explained that due to Bagley-Keene, nothing would be decided upon at this meeting, but could be placed on agenda for next meeting. No public comments recorded.

Invited Cecil Plummer, Lead Task Force Member of the Supplier Diversity Advisory Group, to moderate the rest of the meeting.

IV. Discussion and Potential Action of 2020 – 2021 Strategic Plan

<u>Cecil Plummer, IDTF Member</u> - Advised that there were not that many changes to the Strategic Plan on the supplier diversity sides besides the inclusion of the marketing plan introduced and suggested by Imelda Alejandrino.

Current 2020-2021 Strategic Plan Items

- 1. Compile Online Resource Directory
 - Goal: Educate Insurers and Diverse Suppliers by Providing Access to Resources

Key Objectives:

A. Online CDI Resource Directory that provides links to diverse certification agencies for insurers and suppliers.

B. Online CDI Resource Directory that provides links to insurers' supplier diversity programs for diverse suppliers

<u>Cecil Plummer, IDTF Member</u> – We should create a working group of Task Force members that would help hone down the two pathways or directories; one resource directory for diverse suppliers and one for insurers.

<u>Mark Morales, IDTF Member</u> – Would like clarification of what being part of a working group would entail. Chandara advised that CDI staff will still handle the logistics, but we are looking to working group to provide thought leadership.

<u>Rebecca Aguilera-Gardiner, IDTF Member</u> – Volunteered to be on the working group for the Resource Directory.

Sal Peinado, Jr., IDTF Member – Interested in participating in the working group as well alongside Rebecca.

- 2. Expand Insurer Procurement Opportunity Outreach
 - Goal: Educate and/or Connect Diverse Suppliers with Procurement Opportunities by Partnering with Key
 Industry Allies to Co-Host Event

Key Objectives:

A. CDI/Task Force to Co-Host a (series of) Meet the Prime Suppliers Industry Event(s)

B. Targeted Outreach to Insurance Industry Events and/or Conferences

<u>Cecil Plummer, IDTF Member</u> – Looking for 2 volunteers to take on the handling/brainstorming of ideas about the focused insurance industry events.

<u>Mark Morales, IDTF Member</u> – Would like to be on this group as he has a great deal of familiarity with hosting events.

Rebecca Aguilera-Gardiner, IDTF Member - Volunteered to be on the working group with Mark.

• Goal: Create value and impact through a series of more focused insurance industry events.

Key Objectives:

- A. CDI/Task Force to Co-Host Industry Day for Diverse Suppliers on Focused Topic of Interest
- B. Create a Marketing Plan to Assess Value and Impact

<u>Cecil Plummer, IDTF Member</u> – Since Imelda is our marketing expert, she should lead the marketing plan goal. Imelda agreed. Cecil volunteered to work on this as well.

<u>Anthony Belcher, Public</u> – Mr. Belcher asked to be considered to provide a presentation about the Cal-CRIS at the 2020 Virtual Insurance Diversity Summit (VIDS)

<u>Cecil Plummer, IDTF Member</u> – Responded to Mr. Belcher's comment that he was unsure if a workshop on Cal-CRIS would fit within the scope of the Diversity Summit or if this particular workshop topic would be well-received by the attendees. Emphasized that it would be important to keep in mind that workshops should be responsive to the needs of the Summit attendees.

<u>Imelda Alejandrino, IDTF Member</u> – Asked Ms. Johnson from Wes-Tech how developed the Cal-CRIS program is. Imelda cautioned against coming with just an idea and instead having a deliverable of some sort.

<u>Venita Johnson, Public</u> – Thanked Imelda for feedback. The goal was to be able to launch at Summit, but are going to rely on the data from this year's survey to be the most accurate. Since the data won't be published until November 1, they would have to work quickly to get that information updated.

<u>Uzma Rahman, CDI</u> – Keeping an eye on the time, let's summarize the working groups we have established. We've got Sal and Rebecca to work on the Resource Directory; Mark and Rebecca to work 2020 IDTF Supplier Diversity Advisory Group Meeting – 08/20/20 | 2 on the "Meet the Suppliers" event series working group; and Imelda and Cecil to help with be on the marketing plan working group. Confirmed if that is correct and that CDI staff would reach out to each working group to coordinate efforts and deliverables.

V. Future Agenda Items

There were no future agenda items proposed.

VI. Adjournment

Mark Morales proposed adjournment.

Rebecca Aguilera-Gardiner seconded the motion.

Cecil Plummer, IDTF Member – Thanked everyone for attending.