



INSURANCE
DIVERSITY
INITIATIVE

INSURANCE DIVERSITY TASK FORCE

California Department of Insurance – Community Programs, Research & Outreach



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California Department of
Insurance
Insurance Diversity Initiative

WEBSITE

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TASK FORCE LEADERSHIP

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Task Force Members



Salvador (Sal) Peinado, Jr.
Chair, Insurance Diversity Task Force

Sal joined CSAA IG in January, 2013. He is responsible for developing and implementing CSAA IG's supplier diversity program. He currently serves as on the Board of Directors for the Western Regional Minority Supplier Development Council and Financial Services Roundtable for Supplier Diversity.

Prior to CSAA, Sal was Manager of Purchasing at California Water Service Company where he was responsible for Procurement, Fleet, Facilities and Supplier Diversity. He has a B.A in Economics from UC Berkeley and a M.A. in Economics from San Jose State University. Sal also taught undergraduate courses in Microeconomics and Investments at San Jose State University.