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2	BEFORE THE INSURANCE COMMISSIONER		
3	OF THE STATE OF CALIFORNIA		
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5	In the Matters of	File No. OC 2019 00364	
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7	ELITE INTEGRITY, LLC d/b/a AUTO	ORDER TO CEASE AND DESIST	
8	PROTECTION PLUS [NPN 17775230]	PURSUANT TO INSURANCE CODE SECTION 12921.8;	
9	and	NOTICE OF MONETARY PENALTY	
10		NOTICE OF RIGHT TO HEARING	
11	KAMISHA MARIE DANIEL, individually and as Member and Manager of MATTER OF		
12	ELITE INTEGRITY, LLC d/b/a AUTO		
13	PROTECTION PLUS,		
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15	Respondents		
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17	TO: ELITE INTEGRITY, LLC, and its controlling member KAMISHA DANIEL, doing		
18	business as AUTO PROTECTION PLUS, with an address of 12900 Garden Grove Blvd		
19	# 214, Garden Grove, CA 92843, and to its officers, directors, employees, trustees, agents,		
20	affiliates and service representatives.		
21	WHEREAS, California Insurance Code section 12921.8(a)(1) authorizes the Insurance		
22	Commissioner of the State of California (Commissioner) to issue a cease and desist order		

possessed; and,

WHEREAS, California Insurance Code section 12921.8(c) authorizes the

Commissioner to issue a Cease and Desist Order without holding a hearing prior to issuance of the Order; and,

against any person who has acted in a capacity for which a license, registration, or certificate

of authority to conduct insurance business in the State of California is required but not

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WHEREAS, from at least April 4, 2018, ELITE INTEGRITY, LLC, and its controlling person Kamisha Daniel, doing business as AUTO PROTECTION PLUS, (Respondents) have through the internet, including through the website identified as https://yourautoprotection.com/ (Website), through the toll-free telephone line (800) 908-8592. (Toll Free Number), and through other means and devices, solicited the purchase of contracts purported to be motor club contracts within the meaning of California Insurance Code sections 12140 et seq. and vehicle service contracts within the meaning of California Insurance Code sections 12800 et seq. (vehicle service contracts) to persons residing in California; and,

MOTOR CLUB CONTRACTS

WHEREAS, from not later than November 9, 2018, Respondents solicited the purchase of purported motor club contracts through the internet, including through their Website, and through e-mails sent to persons residing in California; and,

WHEREAS, from not later than November 9, 2018, Respondents have through the internet, including through their Website, through the Toll-Free Number, and through other means and devices, negotiated and executed purported motor club contracts with persons residing in California; and,

WHEREAS, from not later than November 9, 2018, Respondents have through the internet, including through their Website, through the Toll-Free Number, and through other means and devices, charged and collected fees for the sale of purported motor club contracts with persons residing in California; and,

WHEREAS, from not later than November 9, 2018, Respondents have maintained an internet presence, including through its Website, advertised on the internet, and transacted motor club contracts by, among other things, accepting applications for contracts from persons residing in California regarding one or more terms of purported motor club contracts; and,

WHEREAS, Respondents have not at any time held, and do not now hold, a Motor Club Agent license issued pursuant to California Insurance Code sections 12143 and 12280

authorizing them to act or aid in any manner in the solicitation, delivery, or negotiation of any membership or service contract, or of the renewal or continuance thereof; and,

WHEREAS, Respondents have acted in a capacity for which a motor club agent license is required but was not possessed, as set forth above, by engaging in the following:

- On or about November 9, 2018, Respondents sold an unapproved² Quest 1) Towing Services LLC motor club contract [form number RRE100127 RYL-RRMC40 07 2018 for \$2,992 to Marlene Cotrell of Los Altos, California; and,
- 2) On or about April 4, 2019, Respondents sold an unapproved Quest Towing Services LLC motor club contract [form number FR7100481 YL-RRMC40 07 2018 for \$2,900 to Richard Henne of Pleasant Hill, California; and,
- 3) On or about June 18, 2019, Respondents sold an unapproved Quest Towing Services LLC motor club contract [form number FR7100578 RYL-RRMC40 07 2018 for \$2,192.04 to Fabiola Martinez of Los Angeles, California; and,
- 4) On or about December 3, 2019, Respondents sold an unapproved Quest Towing Services LLC motor club contract [form number RYL-RRMC40 07 2018] for \$938 to Melody Johnson of Hawthorne, California; and,

WHEREAS, Respondents have never possessed a license from the Commissioner to act as motor club agent as required by California Insurance Code sections 12143 and 12280 and have executed, issued or delivered motor club contracts that have not been approved by the Commissioner as required by California Insurance Code section 12250.

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¹ Ins. Code section 12143 defines a club agent as "... a person other than the motor club itself, who acts or aids in any manner in the solicitation, delivery, or negotiation of any membership or service contract or of the renewal or continuance thereof."

²⁶ Section 12280 provides that "A club agent doing business in this State shall not execute, issue or deliver any service contract to any person owning or operating motor vehicles without first obtaining a license from the commissioner."

² Cal. Insurance Code § 12250 "A service contract shall not be executed, issued or delivered in this State until the form thereof is approved in writing by the commissioner."

VEHICLE SERVICE CONTRACTS

WHEREAS, from not later than October 5, 2018, Respondents solicited the purchase of purported vehicle service contracts through the internet, including through their Website, and through e-mails sent to persons residing in California; and,

WHEREAS, from not later than October 5, 2018, Respondents have through the internet, including through their Website, through the Toll-Free Number, and through other means and devices, negotiated and executed purported vehicle service contracts with persons residing in California; and,

WHEREAS, from not later than November 9, 2018, Respondents have through the internet, including through their Website, through the Toll-Free Number, and through other means and devices, charged and collected fees for the sale of purported vehicle service contracts with persons residing in California; and,

WHEREAS, from not later than October 5, 2018, Respondents have maintained an internet presence, including through its Website, advertised on the internet, and transacted vehicle service contracts by, among other things, providing fee or premium quotes for contracts marketed and sold to California residents, accepting applications for contracts from persons residing in California, and communicating with persons residing in California regarding one or more terms of a vehicle service contracts; and,

WHEREAS, Respondents have not at any time held, and do not now hold, a license issued by the California Department of Motor Vehicles pursuant to California Insurance Code section 12800(f) authorizing them to issue, offer or act as a seller vehicle service contracts in California; and have not at any time held, and do not now hold, a broker-agent license to transact insurance pursuant to California Insurance Code sections 22 and 116; and,

WHEREAS, Respondents have acted in a capacity for which a seller license or broker-agent license is required but was not possessed, as set forth above to wit the following:

1) On or about October 5, 2018, Respondents sold an illegal vehicle service contract listing Auto Knight Motor Club Inc. as the obligor [form number

- APP57675 ENSAKEV0615] for \$2,500 to Karen Colenbaugh of Modesto, California; and,
- On or about November 9, 2018, Respondents sold an illegal vehicle service contract listing Auto Knight Motor Club Inc. as the obligor [form number APP57836 OMEGAEGVEX0418] for \$3,041 to Jone Taylor of Wishon, California; and,

WHEREAS, the vehicle service contracts sold by Respondents to California residents are illegal and, and are therefore void ab initio. To wit:

- A. Respondents sold vehicle service contracts without being properly licensed as a seller [IC §12810(a) and §12800(f)]; and,
- B. Respondents marketed vehicle service contract forms that have not been filed with the Commissioner [IC §12820(a)]; and,

WHEREAS, because Respondents have violated California Insurance Code sections 12800 *et seq.*, the contracts sold to California residents do not qualify as legal vehicle service contracts, and instead constitute insurance policies, pursuant to California Insurance Code sections 22 and 116. Respondents do not now and have never possessed a producer license from the Commissioner to act as an insurance broker-agent. Consequently, their transaction of insurance has been in violation of California Insurance Code sections 35 and 1633.

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NOW THEREFORE,

RESPONDENTS ARE HEREBY ORDERED TO IMMEDIATELY CEASE AND DESIST from soliciting, negotiating, issuing, or renewing motor club contracts and acting a motor club agent with residents of California, through any means, including through its Website, the internet (including via e-mail), the Toll-Free Number, or otherwise and IMMEDIATELY CEASE AND DESIST soliciting or collecting contract fees from any California resident through any means.

RESPONDENTS ARE HEREBY ORDERED TO IMMEDIATELY CEASE AND DESIST from soliciting, negotiating, issuing, or renewing any vehicle service contracts in California with residents of California, through any means, including through its Website, the internet (including via e-mail), the Toll-Free Number, or otherwise and IMMEDIATELY CEASE AND DESIST collecting contract fees from any California resident through any means.

NOTICE OF MONETARY PENALTY

PLEASE TAKE NOTICE that pursuant to Insurance Code section 12921.8, the Commissioner may impose a monetary penalty equal to five times the amount of money received by Respondents while acting in the capacity for which a license is required but was not possessed, or five thousand dollars (\$5,000) for **each day** that Respondents acted in those capacities for which a license is required but was not possessed, whichever is greater.

NOTICE OF RIGHT TO HEARING

Insurance Code section 12921.8(c) provides in part, as follows:

A person to whom a cease and desist order has been issued, may, within <u>seven days</u> after service of the order, ... request a hearing by filing a request for a hearing with the commissioner.

If you desire a hearing in this matter, your written request for a hearing <u>must be</u>

<u>received</u> within seven days after you are served with this Order to Cease and Desist. The

1	seven days begins to run on the day after the day you are served, and if the seventh day falls	
2	on a weekend, the period in which your request must be filed is extended until Monday or the	
3	next business day if Monday is a holiday.	
4	Your written request for a hearing in this matter must be directed to the following	
5	persons;	
6	Michael Tancredi	
7	300 South Spring Street, 12 th Floor Los Angeles, California 90013	
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9		
10	James Browne	
11	Senior Staff Counsel California Department of Insurance	
12	1901 Harrison Street, 4 th Floor Oakland, California 94612 <u>James.Browne@insurance.ca.gov</u>	
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14	IN WITNESS WHEREOF, I have set my hand and affixed my official seal this 26th da	
15	of August 2020.	
16	RICARDO LARA	
17	Insurance Commissioner	
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19	Ву:	
20	Sara Urakawa Attorney	
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